



Building Financial Resilience Track Partner: MassMutual Foundation

What We Are Looking For

Social Innovation Forum seeks organizations that contribute to building household financial resilience by supporting residents' ability to earn, protect, and grow their money. In doing so, residents can become equipped to withstand financial shocks and avoid crippling, often predatory, cycles of debt. *On this track, strong applicants will be able to demonstrate these key characteristics:*

- Provide innovative programming that drives outcomes in support of financial resilience.
 Program focus could include, but is not limited to: debt reduction, increased savings, budget planning, credit building, access to safe and affordable financial products, and increased employment and income.
- Intentionally collaborate with fellow nonprofit organizations and other institutions committed to eliminating barriers to household financial resilience.
- Demonstrate a commitment to an equitable economy and prioritize systemically and socially under-resourced communities.
- Meet the <u>Social Innovator Accelerator Criteria</u>.