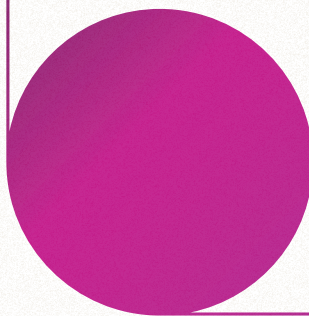




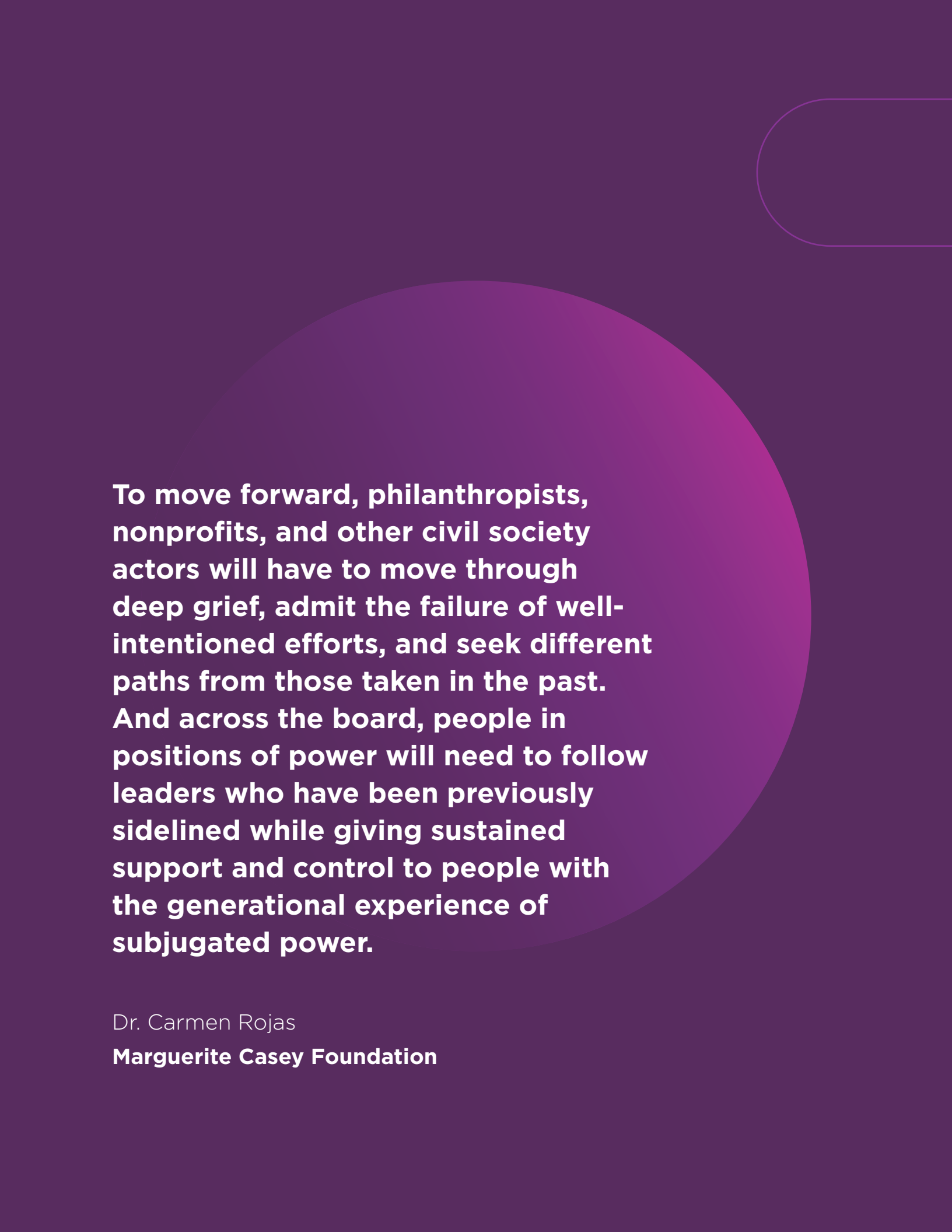
SIF
20TH
ANNIVERSARY



2023 ANNUAL REPORT

Centering Nonprofits

20 YEARS OF INNOVATION



To move forward, philanthropists, nonprofits, and other civil society actors will have to move through deep grief, admit the failure of well-intentioned efforts, and seek different paths from those taken in the past. And across the board, people in positions of power will need to follow leaders who have been previously sidelined while giving sustained support and control to people with the generational experience of subjugated power.

Dr. Carmen Rojas

Marguerite Casey Foundation



Dear friends,

Looking back at 2023, we are proud of all that the Social Innovation Forum (SIF) has accomplished! This year marks SIF's 20th anniversary, and we are celebrating the organization and communities' long-standing efforts and dedication to the mission of creating positive social change in Eastern Massachusetts.

The organization entered the year with a renewed commitment to the goals that were set out in 2022: revitalizing the accelerator application process, encouraging a more participatory process, and prioritizing the wellbeing of the individuals driving social change. SIF funders were also active in various ways to support the goal of increasing resource access for local nonprofits. In December, SIF received a major gift from an anonymous donor that spearheaded the Social Innovator Fund — a vehicle for directing high-impact gifts to local grassroots nonprofit organizations.

In the spring, we shared the news of our founding Executive Director Susan Musinsky's departure from SIF, and we are especially thankful for her 18 years of service. Looking ahead, all of us expectantly await the opportunity to welcome a new Executive Director to lead this wonderful organization.

We're excited for you to read through this report to see the timeline of SIF's major wins over the last 20 years, all the work SIF has been doing to prepare for a new Executive Director, and our continued efforts towards creating a more equitable sector!

Julia Satti Cosentino
Board Chair

**Weston (Tony)
Howland III**
Immediate-Past
Board Chair

Message from Executive Director

Susan Musinsky



Dear friends,

I'm so appreciative of the work we have all done together over these 18 years, as well as the unique and long-term partnerships built through the SIF community. I have valued the many ways the staff, board, and the community have worked on hard change issues. SIF has examined and embraced what it means to focus on equity, backing small grassroots organizations that need our collective attention. I am excited to see SIF's next phases unfold and look forward to aiding my successor. Thank you for your ongoing support of this incredible mission!

Cheers to the SIF community!

Susan Musinsky
SIF Executive Director, 2005-2023

Introduction

The Social Innovation Forum (SIF) experienced exciting growth and change during our 20th anniversary year. We unveiled new programs that place nonprofits at the center of our work, and tweaked various policies and practices to shift more power to the nonprofits that are part of our network.

At last able to meet face-to-face, our Innovators and funders alike benefited from the warm connections created at in-person events, including a spectacular Showcase where Innovators made their inspirational pitches to an audience of over 300 supporters and funders.

Perhaps the biggest change comes with our founding Executive Director Susan Musinsky's departure at the end of 2023. Her vision of SIF as an intentional community where relationships thrive will continue to live in the hands of a capable, innovative, and ever-learning team devoted to accelerating purposeful, positive social change.

During our two decades of supporting the growth of a healthy, equitable nonprofit sector, SIF has accelerated the growth and development of more than 120 social impact organizations and has directed more than \$59 million in cash and in-kind services to local nonprofits.

Five Core Values Underpin SIF's Work

These values have led us to consciously re-balance the power between the two groups that make up our innovation community: funders and nonprofits. Trust-based philanthropy challenges us to continually re-examine our practices. In our 20th anniversary year, we recognize and elevate the expertise of those closest to the problems, ensuring that our programs and processes consistently advance equity and align with the needs that nonprofits themselves identify:

- Continuous Learning
- Engaged Community
- Deep Relationships
- Nimbleness
- Diversity, Equity, and Inclusion



\$59M

resources directed
over 20 years



The Accelerator

Nonprofits at the center

The buzz of in-person programming animated this year's Accelerator Program. While guiding two separate cohorts of Innovators and selecting a third, the Accelerator team made changes to better support the needs and experiences of nonprofits.

In 2023, the Accelerator team:

- Restructured orientation to foster community within the incoming cohort of nonprofit leaders from the start;
- Established a greater decision-making role for Alumni Innovators in choosing issue areas and selecting members of the new cohort;
- Combined two applications into one, with the hopes of making the application process less burdensome to nonprofit leaders;
- Aligned application questions with the selection criteria, at the suggestion of a group of Alumni;
- Expanded one issue track to focus on a broader topic — education — with the goal of selecting and supporting three Innovators; and
- Launched the Social Innovator Fund to provide additional unrestricted grants to Innovators upon completion of their program and compensate finalists at the end of the selection process.

8

Innovators
in FY23

18

FY23 finalists

60

applicants

457

organizations
contacted

63%

of FY23
Innovators
are BIPOC



Over a two-year engagement, Innovators receive intensive support from SIF and its partners. An initial six-month consulting engagement culminates in SIF's annual Showcase event. Innovators also work with coaches and mentors to hone their leadership skills, receive funding, and access SIF's learning opportunities. Upon graduation from the program, Innovators remain part of the SIF family, receiving support and making connections through the Alumni and Nonprofit Network program.

Accelerator Spotlight: The Showcase

Through six months of intensive work with consultants and mentors, this year's Innovators honed their organizational stories, working to describe their models of change and to illustrate their impact. The products of this work were a prospectus and a compelling five-minute presentation, with a branded, professionally designed slide deck.

Innovators highly rated their work with Veronica Baron from long-time, in-kind partner Ariel Group. Veronica coached Innovators to refine their presentation skills with an emphasis on authenticity. "She challenged us to step outside of our comfort zone and provided a comprehensive framework to help us improve and expand our presentation skills," says Zaida Ismatul Oliva, Executive Director of chica project. "I felt like I walked away as a better presenter."

In May, a full house of over 300 philanthropists, business and nonprofit leaders, and potential supporters attended the annual Social Innovator Showcase at South Boston's Artists for Humanity Epicenter. Each of the eight 2023 Social Innovators took the stage to pitch their inspiring solutions to our region's toughest social issues.

Student artists from Artists For Humanity photographed the event; Zumix, a 2006 Social Innovator, provided music; and Company One Theatre, a 2015 Social Innovator, performed a segment of its production "The Boy Who Kissed the Sky."





The Two Cohorts We Worked with in 2023

Joined in 2023

- chica project
- GenUnity
- Justice 4 Housing
- The Latino Health Insurance Program
- Lowell Parks & Conservation Trust
- MissionSAFE
- RIA (ready. inspire. act)
- United Interfaith Action of Southeastern Massachusetts

Joined in 2022

- Chinatown Community Land Trust
- Lowell Community Health Center Teen BLOCK
- Mattapan Food and Fitness Coalition
- Sisters Unchained
- The Boston Alliance of LGBTQ+ Youth (BAGLY)
- The Center for Hope and Healing
- Transformational Prison Project, a project of Tides Center
- Young Man with a Plan



Innovators Through the Years

So many amazing nonprofits have experienced the benefits of SIF's support over the past 20 years. Here are a few of their stories.

My Life My Choice

→ 2010 Social Innovator

"We had really taken a hit in the 2008 recession," says Lisa Goldblatt Grace, co-founder of My Life My Choice (MLMC), a nonprofit which supports and empowers survivors of sexual exploitation. "We had so many kids depending on us, but we had no sustainability plan. Right at the 11th hour, we were chosen as a 2010 Social Innovator. I credit our long-term survival to our experience with SIF."

The money helped, but even more beneficial was learning the nuts and bolts of budgets and creating diverse revenue streams. Working with her Showcase presentation coach, Goldblatt Grace combined her passion with a compelling case for return on investment. She mastered metrics, and ultimately hired a full-time evaluation staffer.

From the depths of 2008, MLMC has grown in size and stability, increasing its budget of \$175,000 to \$4 million, and growing its staff to a team of 35. Goldblatt Grace praises SIF's "willingness to take chances, and ability to see a diamond in the rough. We were not a good bet — but I'm forever grateful that SIF bet on us."

The Boston Alliance of LGBTQ+ Youth (BAGLY)

→ 2022 Social Innovator

BAGLY was a 40-year-old LGBTQ+ youth organization when Executive Director Grace Sterling Stowell thought they could use a boost from the Social Innovation Forum. "We'd always grown iteratively — through BAGLY 1.0, 2.0, and 3.0," says Stowell. "Now we really wanted to think strategically about BAGLY 4.0, and knew we could get that help from the Accelerator program."

Preparing for the Showcase and working with a consultant helped Stowell and her colleagues to give their programs a framework, which also sharpened the way BAGLY talks about and shares their mission with potential supporters. "Thanks to this process, we now clearly categorize and organize BAGLY's work in three buckets," says Stowell. "We promote health and wellness; stabilization and success; and leadership and advocacy for LGBTQ youth."

The mission is critical during this time of duress for the queer community, says Stowell. To that end, "I appreciate the bonds we formed with other Innovators from marginalized communities, as well as with the funders who can sustain BAGLY through its organizational shifts. These connections will keep us strong and vibrant as we move forward."





Boston HERC

→ 2020 Social Innovator

Boston Higher Education Resource Center (HERC) equips first-generation youth of color to obtain a higher education, break the cycle of poverty, and become agents of change in their communities. Carolina de Jesus, now CEO of the organization, was grateful to be part of SIF's pandemic cohort of 2020 because during that challenging year, "We never felt alone."

HERC felt their profile in the Boston philanthropic community didn't match their impressive achievements, limiting their ability to help even more students. "We wanted more visibility, to be seen as a solid, established organization," says de Jesus. Through the Innovator experience, "We found out how to best tell our story, and really engage people with our mission. By learning how to demonstrate our impact, we have reached organizational goals more quickly."

HERC just surpassed the \$1 million mark in their budget, an occasion for celebration. As they seek to add more schools to their network, including in gateway cities, they remain connected with SIF. "We're currently working on our communications, funded by a grant that SIF connected us with," says de Jesus. "Every time we come to an SIF event, we make sure that HERC is known and seen!"



Future Chefs

→ 2011 Social Innovator

Future Chefs, whose after-school culinary training prepares Boston teens for successful life and work after high school, became an Innovator on their second try in 2011. At that point, says founder Toni Elka, the organization was recovering from the impact of the 2008 financial crisis. "Our budget was \$200,000. We were a long shot for the Accelerator, but we had 90 creative, driven kids depending on us. I was determined to pull through."

Elka came to the Accelerator program wanting to learn "how our organization should exist in the marketplace," and in the process, she says, "I found myself in the center of nonprofit Boston." The networking opportunities were significant, and the coaching Elka received helped Future Chefs diversify its funding and leverage opportunities to launch a successful capital campaign for the organization's own building. Active in the alumni community, Elka attends learning and networking events, and has mentored Innovators herself.

Today, Future Chefs has a budget of \$2 million, a staff of 18, and has opened its \$3.2 million facility in the heart of Mattapan. The building is not only a learning center, but also a center of community-building and activism. "We contribute to the project of dismantling institutional racism," says Elka. "That's something that our donors want to be a part of."

Accelerator Spotlight: Social Innovator Fund

This year, SIF unveiled a new tool that centers the needs of grassroots nonprofits while also helping funders: the Social Innovator Fund, created with a five-year gift of \$1.5 million from an anonymous donor.

With over 38,000 nonprofits in Massachusetts alone, individual donors who want to support small, grassroots nonprofits often don't know where to start. Consequently, rather than supporting organizations led by people representative of the communities they serve, funding can favor large, more established, familiar organizations.

Through the Fund, donors give to an annual cohort of eight local, community-based organizations who have already gone through SIF's selection process. These organizations have budgets of less than \$2M, are headed by community-based leaders, and do critical work across a range of social issues.

For nonprofits, the Fund can be transformational. The total sum of money raised during the calendar year gets distributed evenly among that year's eight Innovator organizations — on top of the two grants of \$10,000 and \$2,500 they already receive as part of the Accelerator. The funds are unrestricted, so groups can use the money to meet their self-identified needs: whether that be to seed a new program or conduct research, or for supplies or employee appreciation. In addition, applicants who make it to the finalist round but are not selected for the program will now receive a \$2,500 grant in recognition of the time and effort they put into the application process.

Social Innovator Fund Supporters

- | | |
|----------------------------|-------------------------|
| → Anonymous (2) | → Debbie Johnston |
| → George Beal | → Travis Kilpatrick |
| → Beker Foundation | → Havell Rodriguez |
| → Shelly and Ben Chigier | → Steve and Ellen Segal |
| → Larry and Beth Greenberg | → Lori Tsuruda |
| | → Kathleen Wallace |



\$382K

2023 Social Innovator
Fund progress to date

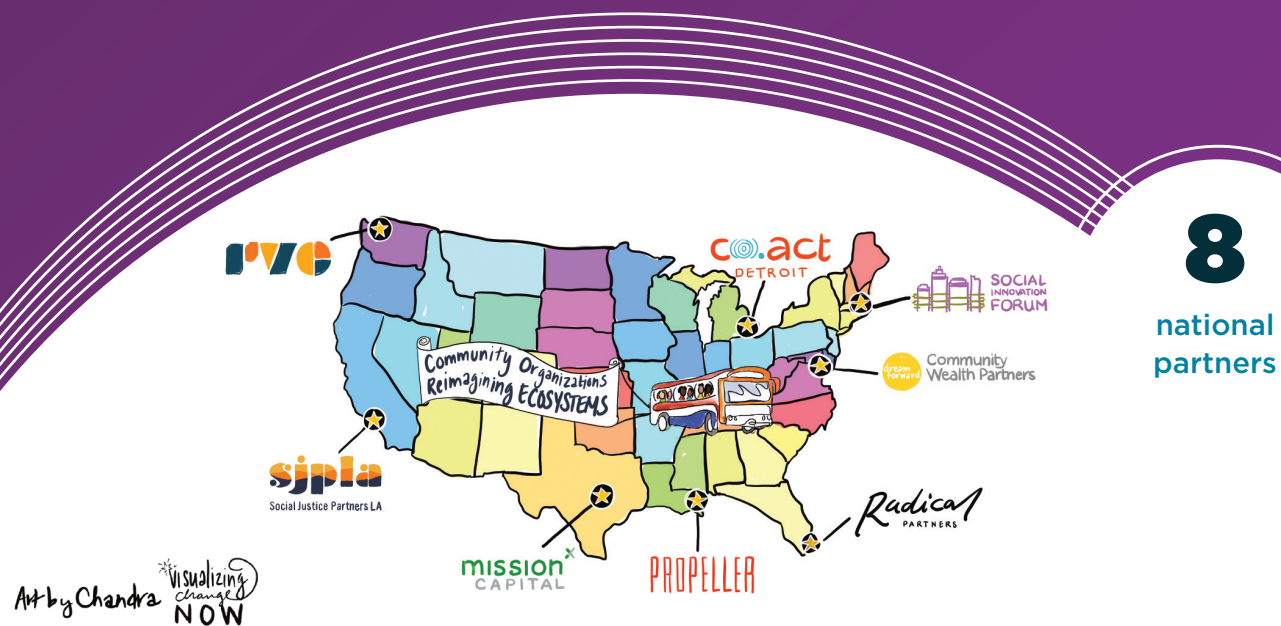
Looking Forward

The 2024 cohort, to be announced in December 2023, will include Innovators that focus on: financial resilience, youth and education, holistic approaches to mental and physical health, civic engagement and democracy, climate resiliency, and disrupting cycles of harm.



CORE — Community Organizations Reimagining Ecosystems

Engaging nonprofits across the nation



The Social Innovation Forum continued its work leading a national conversation about approaches to place-based social change through a project called Community Organizations Reimagining Ecosystems, or CORE.

Funded in 2021 as a two-year pilot by the Fidelity Charitable Trustees' Initiative, and with support from the Allstate Foundation, SIF convened a national cohort of place-based intermediaries who share the mission of bringing funders and nonprofits together to disrupt philanthropy and improve our communities. This year's learnings centered on how our organizations fill gaps in local philanthropic landscapes through community-building and connection-making, all with the goal of supporting underserved leaders and promoting equitable funding in our communities.

Peer-led sessions throughout 2023 covered everything from liberatory practices to marketplace approaches, power-sharing to network-building, and to equitable data. The group found a myriad of examples of interconnectedness in their unique roles as community disruptors, as well as the non-traditional ways we each build a local, nonprofit ecosystem of community-based organizations, funders, policymakers, and longtime partners. Place-based intermediaries are showing what localized ecosystems can do in cities and regions all over the country.

CORE is engaged in ongoing work to build the national conversation around place-based intermediaries. The group will share its knowledge among national peer organizations, elevating practices and values that can guide innovative and impactful change in our communities and beyond.



Network Engagement Department

Trust is a two-way street

Both funders and nonprofits want to engage with each other more directly and more often, but the power imbalances inherent in philanthropy can make such connections inequitable, inauthentic, and difficult. Having the trust of and access to both nonprofits and funders puts SIF in a unique position to address and unpack these power imbalances. It is also why we created the new Network Engagement Department.

The department is a merger of the Funder Education program and the Alumni and Nonprofit Network program. Opening the gates between both produces a vital space for the two communities to learn jointly, understand each other's perspective, build trust, and form connections. Taking a "launch and learn" approach, the new department kicked off in November 2022, offering programming for funders, for nonprofits, and for funders and nonprofits together.

For nonprofits and funders together, SIF held two learning sessions on two highly requested topics: *Equitable Evaluation: Why Data and Measurement Should Center Nonprofit Values*; and *Surviving*

“Executive Director circles are a great opportunity to connect and share with other leaders navigating similar challenges.”

334

unique individuals participating in all network engagement events

22

network engagement events

to *Thriving: How to Support Youth During and Beyond the Pandemic*. Both sessions sparked thoughtful conversations between and among funders and nonprofits.

Within the Alumni and Nonprofit Network program, SIF responded to pandemic-related changes in employment. SIF created a human resources learning cohort for nonprofits, many of whom have no in-house HR functions, with discussions that focused on equitable recruitment, workplace culture, pay structures, and more. The program was so popular that this year we added a second and third cohort.

Aligned with a nonprofit trend, SIF is seeing more first-time executive directors than before, many of whom are young and/or BIPOC. Thus, in addition to our regular executive director circles, we held a lunch specifically for new EDs, who are navigating special challenges in their new roles. Building on this success, we are planning a longer peer cohort next year for new EDs.

The formation of the department has enabled SIF to more explicitly center equitable approaches to philanthropy, as well as create two-way avenues for trusting relationships between funders and nonprofits. It's been a period of learning and building, in which we're gaining experience and gathering data that will inform the department's next steps.

“ I always find SIF's offerings to be helpful and relevant... I can count on SIF's programs to be high quality. I very much appreciated the recent HR cohort. As a small nonprofit, we do not have discrete HR staff and this was very helpful.”

79

nonprofits
attended events

248

nonprofits engaged

“ The team has been absolutely amazing to work with; I can't say enough good things.”

Network Engagement Spotlight: The Miriam Fund

The Miriam Fund, a women's giving circle that operates in a unique partnership with the Combined Jewish Philanthropies, participated in a three-part educational experience created and tailored to the group's needs by SIF's Funder Education Program.

The Miriam Fund had recently streamlined application and evaluation processes, begun optional convenings for grantees on professional development topics, and disbursed grants in a single payment rather than two. Still, “[c]oming out of our strategic plan, we prioritized finding more new ways to increase equity in our grant-making,” says Beth Tauro, Director of the Miriam Fund. To that end, its members participated in three learning sessions within SIF's Funder Education Program:

- Trends in Philanthropy – Toward Trust-based Giving
- Building Sustainable Relationships
- Equitable Measurement and Evaluation

“Our members had a very positive experience,” said Tauro. “Going through the program enhanced our conversations with applicants, the way we handled our site visits, and the questions we ask ourselves as we seek to become funders of choice.”



Funders

Collaborating to advance equity

SIF's approach to trust-based philanthropy welcomes funders who share the values of equity, continuous learning, and commitment to building a thriving non-profit sector in Eastern Massachusetts. The body of funders represents family foundations, community foundations, giving circles, corporate supporters, and individual donors.

Funding partners care deeply about strengthening the nonprofit sector. They support grassroots organizations helmed by proximate leaders and understand the value of capacity-building. SIF funders are givers, volunteers, in-kind partners, and invaluable mentors to Social Innovators.

A highlight in 2023 was the \$500,000, 10-year grant SIF was awarded by the Cummings Foundation. SIF was selected from a total of 630 applicants in a competitive review process. This support will help ensure that the Alumni and Nonprofit Network offerings continue to evolve and stay relevant to the needs of our community. SIF will build program participants' connections to one another, expand their access to the funder community, and offer new opportunities for further collaboration.



174

skilled volunteers

211

unique donors

5,146

engaged individuals

\$201K

FY23 in-kind services



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**Board term ended October 26th, 2023.*



Funder Spotlight: **Rory Neuner, Barr Foundation**

Rory Neuner is grateful to be part of the Barr Foundation, an SIF partner for the past 8 years, because it places a high value on equity. "SIF is a really rich place. Funders can build relationships with each other, with nonprofits, and keep up with leading practices in the field," she says. Through this year's Funder Education programming, Neuner has taken part in stimulating conversations about participatory philanthropy, ideas that she brings back to her colleagues. The real impact of the Accelerator on nonprofit success is one reason Barr supports SIF. "It helps nonprofits do what they do well even better."



Funder spotlight: **Larry Wallach, Viney Wallach Foundation**

Larry Wallach had his eye on Social Innovation Forum for years, considering it to be "in the forefront of the trust-based philanthropy movement." When he and his wife started a family foundation, it took a while to find their footing in a philanthropy landscape that did not always share their values. "Donors' focus should really be on the organizations doing the best work for the most impact," he says. Wallach relishes the opportunities that SIF provides to sit side by side with nonprofit leaders and see the world through their eyes.

Innovators



2023

- chica project
- GenUnity
- Justice 4 Housing
- The Latino Health Insurance Program (LHIP)
- Lowell Parks & Conservation Trust
- MissionSAFE
- RIA, Inc.
- United Interfaith Action of Southeastern Massachusetts (UIA)

Social Innovator Alumni

2022 • The Boston Alliance of LGBTQ+ Youth (BAGLY) • The Center for Hope and Healing • The Chinatown Community Land Trust • Lowell Community Health Center Teen BLOCK • Mattapan Food and Fitness Coalition (MFFC) • Sisters Unchained • Transformational Prison Project • Young Man with a Plan (YMWAP)

2021 • Breaktime • Everyday Boston • Immigrant Family Services Institute (IFSI) • The Loop Lab • Neighbor to Neighbor • Project Place

2020 • The 1647, Inc. • Adaptive Sports New England • Boston HERC (Higher Education Resource Center) • Elevated Thought • OrigiNation Cultural Arts Center • PAARI (Police Assisted Addiction & Recovery Initiative) • Vital Village Networks • WHALE (Waterfront Historic Area League)

2019 • Beat the Streets New England • Disability Policy Consortium • Dream Out Loud Center, Inc. • English for New Bostonians • LEAP for Education • Paige Academy • The Urban Farming Institute • Y2Y Network

2018 • ACT Lawrence • Community Boating Center • Fathers' UpLift • GreenRoots • HomeStart • Partners for Youth with Disabilities (PYD) • Political Asylum Immigration Representation Project (PAIR) • Strategies for Youth

2017 • Boston CASA • Citizens for Juvenile Justice • Community Economic Development Center • Institute for Nonprofit Practice • Julie's Family Learning Program • Project Citizenship • Room to Grow

2016 • African Community Education (ACE) • Cambodian Mutual Assistance Association • Dorchester Community Food Co-op • Hale • Louis D. Brown Peace Institute • MassCOSH • SMART Team at JRI • Women's Money Matters

2015 • Catie's Closet • Company One Theatre • Courageous Parents Network • Massachusetts Public Health Association • Mystic River Watershed Association • Transformative Culture Project • Waypoint Adventure

2014 • Coaching for Change • Doc Wayne Youth Services, Inc. • Mill City Grows • Silver Lining Mentoring • Veterans Legal Services

2013 • GRLZ Radio • Safe City Academy • Groundwork Lawrence • AgeWell West Roxbury • Shelter Music Boston

2012 • Cooking Matters • InnerCity Weightlifting • LGBTQIA+ Aging Project • Science Club for Girls • Tempo Young Adult Resource Center • Father's Bill & Mainspring

2011 • Fiscal Health Vital Signs • Future Chefs • Massachusetts Senior Action Council • MathPOWER • Smart from the Start

2010 • Literations • Massachusetts Housing & Shelter Alliance • SPOKE • My Life My Choice • Playworks New England • Project Hope

2009 • Bessie Tart Wilson Initiative for Children • College Bound Dorchester • Hearth, Inc. • More Than Words • RAW Art Works • uAspire

2008 • CitySprouts • Cradles to Crayons • Girls' LEAP • ReVision Urban Farm • The Theater Offensive • UTEC

2007 • Boston Urban Youth Foundation • Building Impact • Actors' Shakespeare Project • Strong Women, Strong Girls

2006 • Boston Black Women's Health Institute • Roca • Treehouse Foundation • WriteBoston • Zumix, Inc.

2004 • Boston Children's Chorus • Boston Health Care and Research Training Institute • Common Impact Rediscovery House • VietAID

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and Doug Plotkin* • Anne Radday* • Carolyn and John Randolph* • Syed Ghalib Raza* • Julia Reade and Robert Duncan* • Sanford Remz • Mary Rivet • Havell Rodrigues* • Christian Rodriguez* • Steven Maze Rothstein* • Elliot and Rebecca Rotstein* • Carol Salloway and Mark Zuroff* • Bob Scoville* • Deborah Segal* • Jeremy Seidman • Francis Sennott* • Carolyn and Sean Shaughnessy* • Peggy Shukur* • Jonathan Spack • Anna and Dave Spandorfer* • Aimee Sprung* • Krystin Stafford and Ethan Heller* • Audrey Stillerman* • John and Nadine Suhrbier* • Colby Swettberg* • Amy and David Tormey* • Steve and Donna Tritman* • Anike Tourse • Mimi Underwood* • Geoffrey Underwood and Dede Danforth* • Unity Technologies** • Darshna Varia* • Christine Vulopas* • Elizabeth Weaver and Patrick Diaz* • Paula and Paul Weiser* • Kit Williams and Neil Diver* • Fredia Woolf* • Lorel and Arnie Zar-Kessler*

SOCIAL INNOVATION FORUM TEAM

Aditi Dholakia, *Funder Education Program Manager* • Sarah Dingee, *Senior Program Manager* • Melissa Duggan, *Chief Operating Officer* • Zane Diamond, *Program Coordinator* • Lauren Elkins, *Communications and Events Co-op* • Rafeya Hashmi, *Network Engagement Co-op* • Tanya Inwald, *Director of Programs* • Becca Mamlet, *Development Operations Coordinator* • Calah McQuarters, *MBA CORE Fellow* • Katie Murphy, *Executive Assistant* • Susan Musinsky, *Executive Director* • Jenna Nackel, *Director of Network Engagement* • ChiChi Ofoma, *Grant Writer* • Malathi Reddy, *Program Coordinator* • Lori Smith Britton, *Development Counsel* • Cassandra Sidney, *Communications and Brand Manager* • Sakura Tomizawa, *Finance & Operations Manager*

SOCIAL INNOVATOR CONSULTANTS

Quisquella Addison, *School of Law at Northeastern University* • Janet Anderson, *Janet Anderson Consulting* • Kerry Bowie, *Msaada Partners* • Luba Falk Feigenberg, *LFF Consulting* • Bernadette Hampton-Jones, *New England Community Services, Inc.* • Margaret Leipsitz, *ML Consulting* • Monique Morimoto, *SoulWorks Consulting* • Julie Ramos-Gagliardi, *BayCoast Bank*

NONPROFIT CONSULTANTS

Ronda Alexander, *Vital Village Network* • Adriana Cordero-Raines, *Massachusetts Adoption Resource Exchange, Inc.* • Cherie Craft, *Smart from the Start* • Leslie Dominguez-Santos, *Barnstable County Government* • Tracy Furtado-Chagas, *Dream Out Loud Center* • Bior Guigni, *Beat The Streets New England* • Marquis Victor, *Elevated Thought* • Corinn Williams, *Community Economic Development Center (CEDC)*

ALUMNI COUNCIL

Renee Boynton-Jarrett, *Vital Village Networks (2020)* • Alexandra Chéry, *Louis D. Brown Peace Institute (2016)* • Stephanie Cogen, *Future Chefs (2011)* • Cherie Craft, *Smart from the Start (2011)* • Alex Danesco, *Citizens for Juvenile Justice (2017)* • Musau Dibinga, *Origination Cultural Arts Center (2020)* • Claudia Green, *English for New Bostonians (2019)* • Andy Herlihy, *Community Boating Center (2018)* • Colin Killick, *Disability Policy Consortium (2019)* • Michelle Liebetreu, *Mystic River Watershed Association (2015)* • Connor Schoen, *Breaktime (2021)* • Mitra Shavarini, *Project Citizenship (2017)*



EXECUTIVE COACHES

Jerry DiMatteo (Lead Coach), *Atlantic Consultants* • **Fredia Woolf (Lead Coach)**, *Woolf Consulting* • **Carol Hoopes**, *Creative Collaborations* • **Martha Hopewell**, *Mandala Leadership Coaching LLC* • **Gita Iyer**, *Horizons at Dedham Country Day School* • **Etta Jacobs**, *Power in the Middle* • **Parmpreet Kalsi**, *PsychLead* • **Paige Meltzer**, *Marathon Health* • **Maxine Price**, *JC Max Consulting & Coaching* • **Joan Ryan**, *Joan Rosenberg Ryan JD Consulting* • **Joan Shulman**, *Joan Shulman, Coaching, Consulting & Facilitation* • **Steve Stulck**, *Northern Light Consulting* • **Kate Taylor**, *Kate Taylor Coaching & Consulting* • **Jane Wells**, *Jane Wells Coaching & Consulting*

INNOVATOR MENTORS

Sam Acevedo, *Boston HERC* • **Roseann Bongiovanni**, *GreenRoots* • **David Cohen**, *Doc Wayne Youth Services, Inc.* • **Musau Dibinga**, *OriginNation Cultural Arts Center* • **Tracy Furtado-Chagas**, *Dream Out Loud Center* • **Bior Guigni**, *Beat the Streets New England (BTSNE)* • **Charles Lerner**, *Massachusetts CASA Association* • **Connor Schoen**, *Breaktime*

FUNDER EDUCATION ADVISORY COUNCIL

Kevin Fudge, *American Student Assistance* • **Josie Greene**, *Josephine and Louise Crane Foundation* • **Kate Grundy**, *The Devonshire Foundation* • **Greg Horner**, *Cedar Tree Foundation* • **Rory Neuner**, *Barr Foundation* • **Suzanne Offit**, *Boston Open Impact* • **Natanja Craig-Oquendo**, *Boston Women's Fund* • **Karen Pfefferle**, *Wellington Management Foundation* • **Denise Porché**, *Island Foundation* • **Larry Wallach**, *Viney Wallach Foundation*

EVALUATION COMMITTEE

Ronda Alexander, *Vital Village Network* • **Carol Argento**, *Charles Hayden Foundation* • **Amanda Badolato**, *Combined Jewish Philanthropies* • **Kate Baker**, *MetroWest Health Foundation* • **Mari Barrera**, *Barrera Consulting* • **Bonnie Bertolaet**, *Science Club for Girls* • **Kerry Bowie**, *Msaada Partners* • **Roseann Bongiovanni**, *GreenRoots* • **Rocio Calvo**, *Boston College* • **Linda Champion**, *Urban Edge* • **Charlie Clapp**, *Howland Capital Management* • **David Cohen**, *Doc Wayne Youth Services, Inc.* • **Janelle Coleman** • **Adriana Cordero-Raines**, *Massachusetts Adoption Resource Exchange, Inc.* • **Cherie Craft**, *Smart from the Start* • **Sue Davidson**, *The Devonshire Foundation* • **Christine Dixon**, *Someone Else's Child Foundation* • **Leslie Dominguez-Santos**, *Barnstable County Government* • **Caroline Easley**, *Wagner Foundation* • **Miriam Ervin**, *Ervin Family Foundation* • **Celina Fernando**, *Asian Community Development*

Corporation • **Tracy Furtado-Chagas**, *Dream Out Loud Center* • **John Gatto**, *Justice Resource Institute* • **Meredith Geraghty**, *Codman Square Neighborhood Development Corporation* • **Jennifer Geyer**, *The Devonshire Foundation* • **Kathryn Geyer**, *The Devonshire Foundation* • **Robyn Gibson** • **Jeanmerli Gonzalez**, *Lowell Community Health Center* • **Kate Grundy**, *The Devonshire Foundation* • **Bior Guigni**, *Beat The Streets New England* • **West Howland**, *The Devonshire Foundation* • **Weston (Tony) Howland III**, *Howland Capital Management* • **Danielle Johnson**, *City of Boston* • **Molly Karlson**, *Fiduciary Trust Company* • **Michelle Keenan**, *Brigham & Women's Hospital* • **Mana Kheang**, *The Center for Hope and Healing, Inc.* • **Matthew Konsa**, *MassMutual Foundation* • **Madeline Landrau**, *MassMutual Foundation* • **Allesandra Lanza**, *American Student Assistance* • **Aaryn Manning**, *Project Place* • **Linda Susan Sprague Martinez**, *Boston University* • **Patricia McGuinness**, *Strong Women Strong Girls* • **Paul McLean**, *Cedar Tree Foundation* • **Midori Morikawa**, *State Street* • **Vivien Morris**, *Mattapan Food and Fitness Coalition* • **Shavel'le Olivier**, *Mattapan Food and Fitness Coalition* • **Karen Pfefferle**, *Wellington Management Foundation* • **Kalina Philalom**, *Liberty Mutual Foundation* • **Greta Poler**, *Poler Family Foundation* • **Kirsten Poler**, *Poler Family Foundation* • **Aliesha Porcena**, *City of Boston* • **Katia Powell**, *Black Girls Nutrition* • **Maria Belen Power**, *Massachusetts Executive Office of Energy and Environmental Affairs* • **Matt Pritchard**, *HomeStart, Inc.* • **Durrell Queen**, *Boston PIC* • **Lily Sargeant**, *Wagner Foundation* • **Shomon Shamsuddin**, *Tufts University* • **Carlos Siqueira**, *UMass Boston* • **Bryan Spence**, *Liberty Mutual Insurance* • **Jalina Suggs**, *Union Capital Boston* • **Jim Valone**, *Wellington Management Foundation* • **Marquis Victor**, *Elevated Thought* • **Larry Wallach**, *Viney Wallach Foundation* • **Kayla Wiggan**, *The Devonshire Foundation* • **Corinn Williams**, *Community Economic Development Center (CEDC)* • **Isa Woldegiorgis**, *The Center for Hope and Healing, Inc.*



SIF History Timeline



January 2003

Andrew Wolk convenes a collective group as he founds Root Cause to guide the vision for the Social Innovation Forum

Social Innovation Forum Founding Partners

Catalogue for Philanthropy • Eureka-Boston • Giving Network at Associated Grant Makers • Merrill Lynch • More Than Money • New Profit, Inc. • Root Cause • Social Venture Partners • The Treffer Foundation • United Way of Massachusetts Bay

November 2003

SIF holds its first Showcase at the Match school in Brighton

January 2004

Andrew Wolk asks the formational group if Root Cause can take the lead with the Social Innovation Forum

November 2004

Second SIF Showcase is held in an auditorium on the MIT campus

January 2006

SIF adds second staff role, Program Coordinator

December 2005

First Winter Reception is held at Nixon Peabody

August 2005

Social Issue Tracks introduced in 2005 for 2006 Social Innovators

June 2005

Susan Musinsky becomes SIF's first staff person and first Director

June 2006

SIF begins hosting interns, and later begins hosting Northeastern co-ops in 2009

May 2010

The Showcase moves to Microsoft to accommodate growing numbers of attendees

December 2011

SIF forms Advisory Board

April 2013

SIF launches Social Business Accelerator program in summer 2012 and holds first Impact Investing Forum at Fidelity Charitable the following April

April 2015

SIF spins off from Root Cause, incorporating as a separate organization

June 2015

SIF creates first collaborative (multi-funder) track, focused on women and girls

December 2015

SIF launches its website (www.socialinnovationforum.org)

May 2016

The Showcase moves to the MIT Media Lab after outgrowing the Microsoft space



October 2018

SIF moves to its current home, 2 Oliver Street

February 2017

SIF's Executive Director and Program Manager contribute a chapter to *Managing for Social Impact: Innovations in Responsible Enterprise* that outlines SIF's "marketplace approach"

January 2017

SIF ends the Social Business Accelerator program, re-focusing its work on nonprofit organizations. SIF publishes a report, "Insights into Impact Investing", in 2017 to share the learning from the program

December 2016

SIF moves to One Congress Street and acquires The Next Mile Project, taking over operations of a coworking space for nonprofit organizations in downtown Boston

November 2016

SIF holds its first staff retreat focused on diversity, equity, and inclusion

June 2016

SIF pilots its first Capacity Camp program, funded by Schrafft Charitable Trust and focused on organizations working on environmental sustainability

April 2019

Board approves SIF's first strategic plan

July 2019

Retreat with team to focus on building a set of core values for the organization

October 2019

Alumni Program Manager is hired to develop formal programming to serve the needs of SIF's growing cadre of alumni Social Innovator organizations

December 2019

SIF creates the Director of Network Engagement role with the goal of building out educational programming for funders and promoting connection between funders and nonprofits

March 2020

With the onset of COVID, SIF switches to remote work, and pivots programming to meet the changing needs of nonprofits

May 2020

SIF holds its first virtual Showcase

May 2023

Showcase is held at Artists for Humanity

March 2023

Social Innovator Fund launches thanks to gift of \$1.5 million over 5 years

December 2022

SIF unveils new, rebranded website

May 2022

The Social Innovator Showcase returns in-person, following two years of virtual events

November 2021

Fidelity Charitable funds the national pilot program CORE (Community Organizations Reimagining Ecosystems), which launches in the same month

June 2021

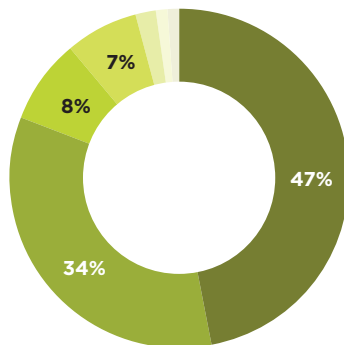
First participatory track launches with four funders and six Innovator alumni consultants working together to shift decision-making to community-based leaders



Financials

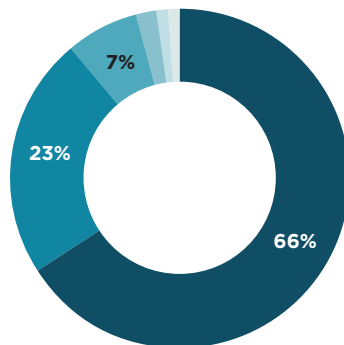
Operating Revenue

\$2,946,753



REVENUE BY SOURCE

- 47% Foundations
- 34% Individuals
- 8% Corporations
- 7% In-kind Support
- 2% Special Events
- 1% Coworking Fees
- 1% Other Income

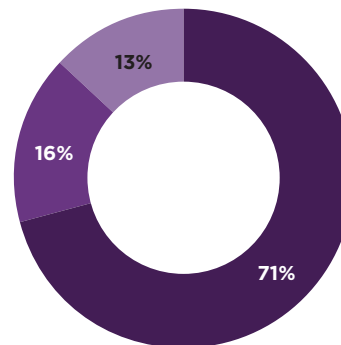


REVENUE BY USE/PURPOSE

- 66% Net Assets Released from Restrictions
- 23% Contributions & Grants
- 7% Contributed Goods & Services
- 2% Special Events
- 1% Coworking Fees
- 1% Interest & Other Income

Expenses

\$2,756,140



EXPENSES

- 71% Program Services
- 16% Fundraising
- 13% General & Administration



Farewell, Susan

A legacy of community

As Social Innovation Forum's (SIF's) visionary founding executive director, Susan Musinsky has spent 18 years cultivating lasting connections between nonprofits and funders that are based on trust and mutual respect. Although she departs SIF at the end of 2023, her bond with SIF endures, and her legacy lives on in the strong, talented hands of the remarkable team and board she has built.

When Susan became SIF's first staffer in 2005, she dreamed of "creating an intentional community." Years of labor, innovation, and flexibility have produced exactly that. Coming to SIF after years of doing work in diverse communities, Susan has collaborated with the board and staff to place equity at the center, while introducing hundreds of nonprofits, funders, volunteers, and community members to each other in an environment of partnership and transparency.

"It has been heartwarming to watch this community grow and see friendships form that have stood the test of time," she says. "I still experience the joy of walking into a room of amazing leaders of all sectors and walks of life, knowing that ideas are popping, long-lasting friendships are starting, and collaborations are being hatched. It's a vibrant, inclusive community that is being formed before our eyes."





SOCIAL INNOVATION FORUM

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SIF
20TH
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