

# 2024

## Event Sponsorship Opportunities



Become an SIF event  
sponsor today!

CONTACT US:  
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# Social Innovator Showcase & Warm Winter Welcome Opportunities & Benefits

The Social Innovation Forum (SIF) hosts two main events each year: Social Innovator Showcase (May) and the Warm Winter Welcome (December). Both events allow us to amplify community leaders who are working on the ground, day in and day out, to positively transform individual lives, families, and entire communities through an equity lens.

As an SIF event sponsor, you support social change in Eastern Massachusetts. Additionally, you gain visibility in our vibrant social impact community of thousands of nonprofit and community leaders, entrepreneurs, philanthropists, and business executives. Sponsors will receive recognition and related benefits for both the Showcase in May and Warm Winter Welcome in December.

<b>BENEFITS</b>	<b>PLATINUM \$10,000</b>	<b>GOLD \$5,000</b>	<b>SILVER \$2,500</b>	<b>BRONZE \$1,000</b>
Corporate banner displayed at the event	✓			
Two-to-three minute greeting role at the event	✓			
Recognition from the podium throughout the event	✓	✓		
Advertisement in the Showcase program booklet	Full page, color	Half page, color	Quarter page, color	
Logo listing in the Showcase program booklet	✓	✓	✓	✓
Recognition and logo placement on SIF website throughout the year	✓	✓	✓	
Recognition on SIF's social media platforms, including Facebook, Instagram, and LinkedIn, as well as event invitations	✓	✓	✓	
Access to Warm Winter Welcome and tickets to Social Innovator Showcase	10	6	4	2
Invitations to Social Innovation Forum educational and program events throughout the year	✓	✓	✓	✓

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# Annual Spring Showcase & Warm Winter Welcome

## Social Innovator Showcase Event Overview

May 16, 2024 | Artists for Humanity

The Social Innovator Showcase is the Social Innovation Forum's signature event, an exciting and vibrant evening when Boston's innovation and social change communities gather to hear effective and innovative nonprofits pitch their solutions to our region's toughest social issues. The evening begins with food and networking leading up to the main program: eight high-energy pitches from nonprofit "Social Innovators" to an audience of 300+ philanthropists, business executives, and foundation leaders.



## Warm Winter Welcome Event Overview

December, 2024 | High Street Place

The Social Innovation Forum's (SIF) Warm Winter Welcome brings together about 150 nonprofit leaders, business executives, philanthropists, and community leaders. At the event, we will welcome the next cohort of "Social Innovators" - eight of Eastern Massachusetts' most innovative and effective nonprofits selected for SIF's 24-month accelerator program. We will also celebrate the "graduating" class of nonprofits completing their two years in the program and recognize the previous year's cohort who are now midway through the accelerator.



## About Us

The Social Innovation Forum (SIF) provides a unique combination of capacity building and network building to create a positive social change in Eastern Massachusetts. We intentionally cultivate an active community of supporters (funders, investors, and volunteers) and practitioners (nonprofit and social business leaders) with the goal of building authentic, productive relationships focused on growing social impact.

## Our Mission

The mission of the Social Innovation Forum (SIF) is to create positive social change in Eastern Massachusetts by engaging leaders, strengthening organizations, and building networks.



## Our Approach

SIF forges partnerships between innovative social impact leaders and engaged supporters (funders, investors, and volunteers) who collaborate to grow social impact.

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