

# 2025 SOCIAL INNOVATOR GUIDE

Building Connections // Accelerating Change





# **About The Social Innovator Fund**

In March 2023, SIF launched the Social Innovator Fund to help individuals optimally move resources to the organizations in our network. An anonymous donor provided a five-year gift that ensures the fund starts with \$200K yearly and gets 100% of all donations. We aim to build the fund so that Innovators get maximized unrestricted funding for building and expanding their work. The fund will be equally divided among our Innovators yearly, and a small amount (up to \$40K) will go to the Accelerator finalists.

# 100% Payout Annually

Unlike Donor Advised Funds (DAFs), with yearly annual payout variances, the Social Innovator Fund helps donors move money quickly to organizations that need it most. The fund is distributed at year-end among the year's cohort organizations and then reset for the next year's cohort.

Together, we can create lasting change right where it's needed most.

# How to Make a Gift to the Social Innovator Fund

SIF will accept gifts to the 2025 Social Innovator Fund through December 31, 2025. The minimum gift is \$500. Gifts can be made online at socialinnovationforum.org/innovator-fund or by check, electronic transfer, via your donor advised fund (DAF), or stock transfer. Mailing address: 77 Franklin Street, 9th Floor, Boston, MA 02110.

## **Contact Information**

For more information about the Social Innovator Fund, please contact SIF's Development Team at development@socialinnovationforum.org.



## **2025 Social Innovators**

- Brighter Boston
- La Vida Scholars
- Lynn Museum & Arts Center
- Mujeres Unidas Avanzando (MUA)
- Speak for the Trees, Boston
- Vital Connections (Vital CxNs)
- Waltham Partnership for Youth (WPY)

"By giving to SIF's Social Innovator Fund, it allows us to give money to a broad range of community-based impact organizations, all at one time. SIF's process saves both time and money and ensures grant funds get to local organizations, in the most efficient way, by leveraging proximate experts and leaders in a range of social issue areas."

- ANCHOR DONOR

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# Letter from the Executive Director



May 15, 2025

Dear Friends and Supporters,

Thank you for joining us in community for our 22nd annual Social Innovator Showcase. This event is a unique opportunity to learn about—and support—the impactful work of the Innovators in this year's Accelerator program. Representing Boston, Dorchester, Lynn, Chelsea, and Waltham, these seven organizations are working to address and alleviate the pressures of systemic issues in their communities.

Their work is more important than ever. When we launched the Accelerator cohort in January 2025, it coincided with the implementation of drastic changes to federal policies. It is impossible to understate the impact that these changes are having on the people and organizations we champion.

We are grateful to be surrounded by all of you tonight who want to redirect more of your time, resources, knowledge, and networks to supporting organizations and the communities they serve. To date, SIF has sourced and directed over \$66.4M in cash and in-kind services to more than 130 social impact organizations. Certainly, we have the networks and resources to do more as we meet this moment.

Attending the Showcase is a great first step. You will hear about how these seven organizations are addressing a range of social issues from advancing health equity to climate resiliency. These leaders are working in partnership with their communities to make a positive impact in the midst of a challenging political environment.

This year's Showcase theme, "Building Connections, Accelerating Change," serves as a call to action. You can make a philanthropic gift, donate to the Social Innovator Fund (a vehicle for supporting all seven Innovators), provide in-kind resources, and, most importantly, make connections and introductions for these leaders to individuals in your networks.

Thank you, in advance, for supporting the 2025 Innovator cohort and helping them realize their vision for their communities. We have the opportunity to make a difference together.

Wyona Lynch-McWhite

Ugona Lynch-Mc White

**Executive Director** 



The Social Innovation Forum thanks our event sponsors!

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#### **2025 SOCIAL ISSUE TRACK PARTNERS**

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Kayla Dorst, LEAP for Education (2019)

Ali Jacobs, Mill City Grows (2014)

Carolina De Jesus, Boston Higher Education Resource Center (HERC) (2020)

Erika Hernandez, ACT Lawrence (2018)

Shavel'le Olivier, Mattapan Food and Fitness

Coalition (2022)

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Gita Iyer, Horizons at Dedham Country Day School

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Claudia Green, English for New Bostonians

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Marquis Victor, Elevated Thought

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Katrina Shaw, Liberty Mutual Foundation
Dawn Simmons, The Front Porch Arts Collective
Madeleine Steczynski, ZUMIX
Sid Thorne, The Charlotte Foundation
Gerry Zipser, Just A Start

# **In-Kind Partners**



In-kind partnerships are an important component of the Social Innovation Forum (SIF) model which strengthens the value of our programs. In-kind partners use their unique professional skills and experiences to provide meaningful, hands-on support to current and past Innovators, helping them to build their capacity to improve our communities. Over the years, our in-kind partners have provided millions of dollars worth of services to SIF Innovators.

#### **Analysis Group**

Analysis Group (AG) is one of the largest economics consulting firms in North America.

Through its partnership with SIE teams from Analysis Group work with Social Innovators to assess and contribute to

Through its partnership with SIF, teams from Analysis Group work with Social Innovators to assess and contribute to projects that address their data and analytics needs. Some of AG's past projects with Social Innovators include developing database management systems, designing surveys, and conducting a variety of statistical analyses to help evaluate their programs' effectiveness and demonstrate their impact to potential investors and foundations.

#### Ariel

Ariel is an international training and coaching firm. It is comprised of performing artists and business professionals who believe that the workplace functions better when people interact generously and communicate well. Ariel provides group and individual presentation coaching to our newest cohort of Social Innovators each year, helping them make stronger presentations to potential funders and supporters and build sustainable relationships. When possible, Ariel opens up extra slots in their regular training to nonprofit leaders in the SIF community.

#### **DPA Communications**

DPA Communications is a full-service public relations and marketing firm. Clients of DPA Communications are industry leaders who rely on the firm's expertise leveraging communications strategies to meet their unique business goals and in a complex and cluttered media landscape. DPA provides public relations guidance and advising to Social



Innovators on an as-needed basis, helping organizations connect with relevant media sources, creating innovative event marketing strategies, developing impactful social media campaigns, and building relationships in the public relations space.

#### **Emerson College, Nonprofit Communication Management Program**

The Nonprofit Communication Management program at Emerson College provides students with a foundation in nonprofit communication and fundraising combined with service-learning partnerships that join students with local and global nonprofit organizations. Students in this program provide 8-10 organizations each year with comprehensive social media audits and communication improvement recommendations.



# **In-Kind Partners**



#### Goodwin

Goodwin is a global law firm that has been partnering with the Social Innovation Forum since 2005 to provide pro bono legal assistance to members of SIF's nonprofit network. The types of legal assistance that Goodwin has provided in the past includes contracts, intellectual property (website terms of use and privacy policies, release forms), real estate (lease reviews) and nonprofit corporate governance (board presentations, nonprofit formations and filing for tax exempt status).



#### **PROMUS+ Consulting**

PROMUS+ Consulting is a Boston-based development consulting firm. With 30 years of development experience, PROMUS+ applies a strategic, multi-disciplined approach to assess our client's nonprofit development strengths and opportunities for growth. With this knowledge, PROMUS+ identifies efficient, effective, and practical solutions for Social Innovator's immediate and long-term development goals.

#### **TypeCoach**

TypeCoach delivers practical applications of personality types to drive business result, including onsite corporate training programs, consulting, executive coaching, and online tools and products. Every year, TypeCoach provides pro bono personality assessment tools to SIF volunteer executive coaches in order to enhance and deepen their coaching engagements with Social Innovators.

#### William James College

The Executive Coaching Graduate Certificate Program at William James College is a two-year, International Coach Federation-approved program that trains experienced professionals to become executive coaches. Students from the program serve as executive coaches to past Social Innovators and Social Innovator Accelerator finalists



during their capstone experience at William James. Each year they provide 10-20 individuals with four months of high-level coaching supervised by experienced faculty.

#### Interested in Becoming an In-Kind Partner?

For more information about how you or your company could become involved with the Social Innovation Forum as an In-Kind partner, please email Tanya Inwald, Director of Programs, at tinwald@socialinnovationforum.org.

# **Accelerator Overview**



## **Program Overview**

The Social Innovator Accelerator provides a unique opportunity for innovative nonprofits to gain visibility, expand their networks, and strengthen capacity. Each year, Social Innovation Forum uses an evaluation and selection process to identify small to midsize community-led nonprofits with budget ranges of \$100,000-\$2M that are tackling the most pressing social issues in the Eastern Massachusetts area. Once selected into the Accelerator program as "Social Innovators," organizations receive access to financial support as well as other in-kind resources and services.

# Accelerator Evaluation and Selection Process

Our evaluation and selection process lasts six months and involves targeted outreach to potential applicants, a written application, in-person or virtual site visits, and other forms of due diligence. It brings together a range of stakeholders, including past SIF Innovators, issue area experts, SIF staff, funding partners, and an evaluation committee made up of 32 nonprofit leaders, business owners, government leaders, and foundation staff. By drawing on the expertise of our community throughout the evaluation and selection processes, every year SIF selects a cohort of effective Innovators.

Social Issue Track Partners are the key funding partners for the Accelerator program. They are involved throughout the program. Track Partners play an integral role during the selection process as they help select impactful local nonprofit organizations—Social Innovators—working on social issues. Social Issue Track Partners are asked to provide a lead gift to sponsor a Social Issue Track of the Accelerator Program. Funding a Social Issue Track has many benefits, including a range of learning and networking opportunities.

Once selected, Social Innovators receive two years of support from SIF in the following areas:

**Consulting** – Support with articulation of the organization's model, along with preparation of a five-minute PowerPoint presentation and a fourpage prospectus for potential funders, partners, and supporters

**Executive Coaching –** Six months of one-on-one engagement with an executive coach focused on individual professional goals

**Graphic Design** – Creation of a professionalquality PowerPoint presentation and design of an operating model graphic

**Public Speaking and Storytelling** – Group and individual support with presentation skills and storytelling

**Performance Measurement –** Support with the performance metrics and goals

Relationship Building – Comprehensive, individualized advice on funding and outreach strategies, as well as promotion at SIF events to raise awareness of the organization's work

**In-kind Partner Support** – Access to SIF's network of in-kind partners who offer pro-bono support in a variety of areas, including legal, data analysis, communications, development, and more

**Alumni Program** – Ongoing capacity-building, inkind, and networking support as part of SIF's network

**Unrestricted funding** – Access to at least \$30K of unrestricted grants

# **2025 Social Innovator Prospectuses**



Addressing Health-Related Social Needs and Building Thriving Communities  Track Partner: James B. Boskey Memorial Foundation and SIF Community	Page 11
La Vida Scholars  Advancing Educational/Workforce Pathways and Supports for Adolescents and Young Adults  Track Partner: Cummings Foundation, Move The World Foundation, and SIF Community	Page 15
Lynn Museum & Arts Center Advancing Access to the Arts Track Partner: The Charlotte Foundation	Page 19
Mujeres Unidas Avanzando (MUA) Building Financial Resilience Track Partner: MassMutual Foundation	Page 23
Speak for the Trees, Boston Pathways to Climate Resiliency Track Partner: Liberty Mutual Insurance	Page 27
Vital Connections (Vital CxNs) Addressing Health-Related Social Needs and Building Thriving Communities Track Partner: James B. Boskey Memorial Foundation and SIF Community	Page 31
Waltham Partnership for Youth (WPY) Addressing Health-Related Social Needs and Building Thriving Communities Track Partner: James B. Boskey Memorial Foundation and SIF Community	Page 35

# **Brighter Boston**

FOUNDED: 2014

**CURRENT ORGANIZATION BUDGET: \$562,615** 

**CONTACT:** Ann Sousa, Executive Director

617.913.6968

□ ann@brighterboston.org

www.brighterboston.org

Brighter Boston's goal is to guide young adults to discover meaningful work and personal success through access to careers in the event production industry. More than just a training program, Brighter Boston provides economic mobility through paid vocational training, real-world work experience, and professional network building.

There is a significant labor shortage in this industry, including an increasing number of available jobs that do not require a college degree. Given that only 53% of Boston Public School students go to college after graduating, there is an opportunity to create direct pathways to life-changing careers.

Targeting youth and young adults aged 16 to 24, Brighter Boston's program provides a needed college alternative pathway, enabling participants to acquire valuable skills and embark on careers in a highlevel industry. The organization offers wraparound services needed to holistically support young adults such as individualized coaching, personal wellness and financial training, and connections to health care and other needed resources. Through its bidirectional model, Brighter Boston has collaborated with 20 different producing organizations and venues, including Live Nation, The Huntington and Boston Symphony Orchestra, meeting industry needs while providing opportunities to young people.

#### Two-Year Goals

- Develop a technical training facility to enable program growth and increase annual number of youth served by 400%
- Create a new tier of arts career exploration services for 14- to 15-year-olds
- Increase Boston Public Schools partnerships from 11 to 20
- Launch programming at Cambridge Public Schools
- Add three new career pathways, including museum and corporate installation

# BRIGHTER BOSTON

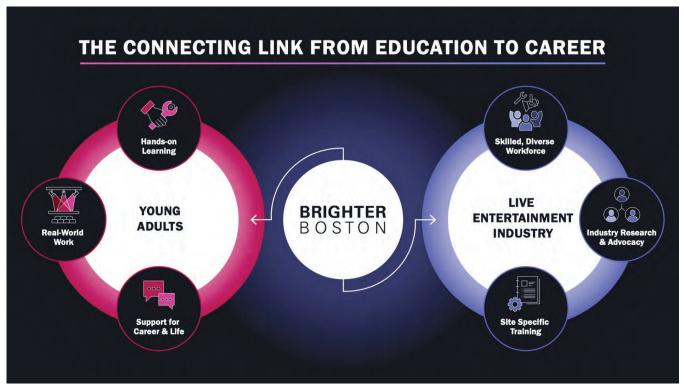
# Investment Opportunity

Brighter Boston is seeking \$1,800,000 over two years to 5x its annual impact while strengthening the quality of its vital programs. This includes \$1,000,000 to renovate/rent a space and \$800,000 to expand programs. The organization currently does not have a dedicated training space. This investment will enable Brighter Boston to broaden its services, deepen its impact, and increase earned revenue from industry partnerships and professional development services, offering a unique investment opportunity for scaled impact in the workforce development and arts/culture space.

#### Ways to Invest

- \$250,000 to cover first-year occupancy costs in technical training facility
- \$100,000 to hire four part-time industry-specific mentors
- \$75,000 to fund a new Development position
- \$50,000 to hire a new Community Outreach specialist
- \$25,000 to enhance impact evaluation/CRM system

# **Brighter Boston's Unique Bidirectional Model**



# **Young Adult Engagement**

Currently in the live entertainment industry, 92% of designers on Broadway identify as white. Brighter Boston's 11-month program prioritizes equity and access to careers in the arts to those historically excluded from these pathways. By removing financial barriers and offering direct pathways to work paying well above the living wage in Boston, this organization is breaking the cycle of intergenerational poverty for the young adults it serves, 84% of whom are non-white. Brighter Boston currently offers two tracks: one for Boston Public Schools students ages 16+ and one for young adults 18-24 who are not enrolled in college or do not have a degree. This program includes the following key components:

Paid hands-on training: Over 100 hours of training in lighting, audio, video, scenic, and stage management for live entertainment in working venues.

**Paid internships:** 100-350 hours (dependent on age) working alongside industry experts on theater, concerts, and special events.

**Social Capital Building:** Young adults immediately begin to build a strong industry network and are matched with a professional mentor.

**Support for Career and Life:** By focusing on what a young adult identifies as their barriers to success, Brighter Boston tailors its support with one-to-one coaching, financial and wellness training, and connections to needed resources.

Graduates leave with valuable experience, professional connections, and a strong foundation for success in live event production and beyond.



## **Industry Engagement**

Brighter Boston's unique bidirectional model supports both young adults and employers in the live events industry, addressing a labor shortage while generating revenue through employer services. Many employers no longer require college degrees, making Brighter Boston's industry-approved training essential. Brighter Boston's employer services include the following:

**Training Curriculum:** Aligns with sector standards, ensuring graduates are job-ready with accelerated paths to senior roles.

**Annual Employer Roundtable:** Employers share insights on in-demand roles, pay rates, and career pathways.

**Annual Mentor Training:** Partners learn strategies for teaching backstage skills and supporting new workers.

**Curriculum Development:** Brighter Boston co-develops training and internship programs, offering paid hands-on experience.

**Union Membership:** Supports interns 18+ in joining the union, providing access to skilled jobs with starting wages 65% above Boston's living wage.

"Part of the success of our collaboration with Brighter Boston is that our basic needs complement each other. Celebrity Series needs lighting for our Neighborhood Arts Series, while youth in Brighter Boston need work experience to hone their skills."

- Israel Gutierrez, Celebrity Series of Boston

## **Leadership & Governance**

Brighter Boston is led by a dedicated team of industry professionals, educators, and community leaders. The Executive Director, Ann Sousa, joined Brighter Boston in 2019, bringing her extensive experience as an advocate for Boston Public Schools and her work in policy for the Boston City Council Chair of Education. Its governance structure includes a Board of Directors of 8 people who provide strategic oversight, ensuring the organization's mission aligns with its impact. Leadership prioritizes equity, industry access, and career development for underrepresented young people.

## **Financial Stability**

Brighter Boston generates ~40% of its operating revenue from earned income and government contracts, enhancing the impact of foundation and individual/corporate funding. Earned income comes from employer partners paying for internship placement and for production support. By investing in a new space and expanding its staffing, Brighter Boston will be able to continue scaling earned income and retain a well-balanced, sustainable revenue mix.

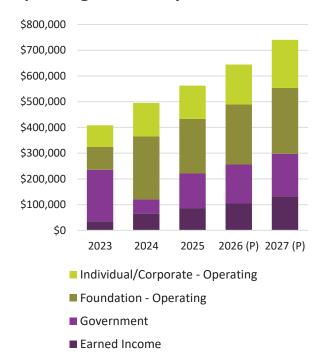
#### **KEY INVESTORS**

- AC Ratshesky Foundation
- Audio Spectrum
- City of Boston
- Concert Stuff Group
- EdVestors
- IATSE Local 11
- Linde Family Foundation
- Mass Cultural Council
- Parker Clare Family Fund
- The Beker Foundation

#### **KEY SUPPORTERS**

- 4Wall Entertainment
- American Repertory Theater
- Berklee Performance Center
- Boston Symphony Orchestra
- Celebrity Series of Boston
- · High Output
- Live Nation
- The Huntington

## **Operating Revenue by Source\***



\*Excludes capital funding



# Success Story DILLON BROOKS

When he applied to Brighter Boston, Dillon was homeless, didn't have health care, and crashing on friends' couches was his only option for a place to sleep.

Through Brighter Boston, Dillon gained access to hundreds of hours of paid training in lighting and set construction, along with 10 weeks of individualized coaching, life planning, and career readiness training. Brighter Boston connected Dillon to vital health care services and set him up with paid internships at The American Repertory Theater, The Huntington, Global Arts Live, and High Output Entertainment.

Within a year of graduating the program, Dillon was renting his first apartment and is now working as a professional in the entertainment industry, including being a Brighter Boston Instructional Mentor! Dillon's story of moving from housing insecurity to a successful career is one of many stories that capture the transformative power of Brighter Boston's model.

# Program Performance and Organizational Health

Over the next two years, Brighter Boston will leverage a physical space and expanded staffing to deepen *and* broaden its impact, growing its services while extending its reach.

	FY 2025	FY 2026 (P)	FY 2027 (P)
Program Performance			
Total Youth Served Across 3 tracks (BPS youth 16+, young adults 18-24, and a new track for 14-to-15-year-olds starting in FY26)	40	120	200
Number of industry partnerships	21	24	30
Number of career pathways offered (lighting, audio, video, scenic, etc.)	5	6	8
Number of Boston Public Schools Partnerships	11	15	20
\$ paid out to program participants for internship and training hours	\$98,300	\$120,000	\$150,000+
Organizational Health/Capacity-Building			
Number of staff members (FTEs)	4.5	6	8
% of employers fully funding internships	89%	90%	95%
Total operating revenue (excludes capital funding)	\$562,615	\$644,581	\$740,521

# **Social Impact**

Boston is home to over 7,000 disconnected young people — low-income young adults who are not engaged in college or career pathways. Research shows that 80% of jobs are secured through professional networks, highlighting the importance of connection and opportunity. Meanwhile, young adults who are employed or pursuing education experience significantly higher lifetime earnings, increased rates of homeownership, and better overall health compared to their disconnected peers. To thrive, young adults need access to multiple pathways that support their growth and success. Brighter Boston believes that integrating meaningful career connections into young adults' experiences is a direct course of action to reduce racial and wealth inequities in Boston and beyond.

Indicator	Current Numbers	2027
% of career track graduates (ages 18-24) working in live events one year after the program	100%	100%
% of participants reporting increased confidence working in a theater	100%	100%
% of participants reporting that they understand different career options in the entertainment industry	100%	100%
% of participants reporting increased technical skills	100%	100%
% of employer partners hiring program alumni	79%	82%
% of program alumni hired as instructional mentors by Brighter Boston	60%	80%

# La Vida Scholars

FOUNDED: 2007

**CURRENT ORGANIZATION BUDGET: \$1,672,149** 

**CONTACT:** Peter Barros, Executive Director

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□ pbarros@lavidascholars.org

www.lavidascholars.org

La Vida Scholars (LVS) equips low-income, high-achieving students in Lynn and Chelsea with access to resources and opportunities to enter top colleges and graduate with minimal to no debt.

La Vida's family-oriented approach sets them apart from other collegeaccess programs. Eighty-three percent of La Vida Scholars come from immigrant families unfamiliar with American higher education, and eighty-eight percent are the first in their families to attend college.

LVS guides families through the college selection process, ensuring the best fit for the family and the student. Families attend monthly workshops and can contribute to a matched college savings account.

Scholars receive academic support, individualized student advising, and help with college and scholarship applications. LVS also coordinates visits to college campuses and provides exposure to different career paths.

Since its founding, more than 400 students have completed the LVS college access program. La Vida Scholars have been awarded \$25.8 million in institutional grants and scholarships.

## **Two-Year Goals**

- Serve 360 Scholars per year in Lynn and Chelsea by June 2027.
- Increase partnerships with families to foster stronger engagement and more personalized support
- Deepen engagement with alumni to promote greater opportunities to advance college and career goals
- Enrich summer program options, adding a summer academy for rising 10th graders.



# Investment Opportunity

LVS launched its first-ever strategic plan on July 1, 2024. This three-year plan commits to doubling the number of students served in Lynn and Chelsea by 2027. In order to expand its college access services, LVS will need to raise an additional \$1.9 million over the next 3 years. In anticipation of the organization's growth, LVS is planning to move its headquarters to a larger office space to accommodate more students and families.

#### Ways to Invest

- \$120,000 to Sponsor 90 Scholars (1 year)
- \$50,000 Family Engagement Services
- \$30,000 College Savings Matches
- \$10,000 Summer Enrichment Opportunities

#### In Kind

- Volunteer to help students practice for college interviews
- Introduce a high school senior to your Alma Mater
- Host LVS at your company to expose Scholars to your industry

## La Vida Scholars' Model



**INSPIRE:** The majority of Scholars will be the first in their family to go to college. LVS inspires students to start working toward college by taking them on college campus tours during holidays and school vacation weeks. These visits allow Scholars to imagine what it would be like to live and learn on a college campus.

For many LVS participants, this is the first time they have ever visited a college campus. In fact, many parents of La Vida Scholars have never been to an American college. LVS is honored to walk families through their first experience with higher education in the U.S. LVS helps offset the cost of college road trips so families can explore college campuses together.

**Family involvement** in a child's education is essential to the Scholar's long-term success. Often cultural barriers, not a lack of engagement, prevent first generation families from being involved in their child's education. LVS works on breaking down these barriers by providing monthly bilingual family workshops. The voices of past participant families guide the content and conversations of these workshops.

**ACCESS:** Originally a two-year program, LVS expanded its programming to 10th grade students and in 2025 expanded again to include 9th grade students. Getting more first-generation students into college means starting the college exploration process sooner. LVS exposes students from the 9th grade to different career paths so that they can be more informed when considering both college and future career aspirations.



**SUCCEED:** All Scholars are offered one-on-one advising, college application assistance, scholarship assistance, community service opportunities, a five-week Summer Academy with stipends, and a laptop for college upon graduation. Additionally, all families have the potential to earn college savings for their students by participating in monthly workshops. LVS will match all dollars saved for college up to \$2,000.

**THRIVE:** La Vida Scholars are thriving both in college and after they graduate. Many alumni come back to speak and share their experiences with college, internships and and career paths. LVS alumni are working in a wide range of fields including marketing, health care, and engineering. Often LVS alums return home after graduating from college and go to work for organizations like the Federal Reserve Bank, Microsoft, and Mass General Hospital. When Scholars thrive there is a ripple effect that impacts their families and the larger community.

"The most important thing that La Vida Scholars did was give me the belief and tools I needed to get my daughters into college."

 Leno Salazar, parent of Beatrice LVS '11 (Salem State University) & Leah LVS '23 (Wellesley College)

## **Leadership & Governance**

Peter Barros, a proud son of Dominican immigrants, was born and raised in Boston, MA. Before accepting the role of LVS Executive Director in 2019, Peter worked for 18 years in both NYC and Boston. He built an expertise in both college access and youth program development. Since Peter took the reins, La Vida has tripled the number of students it serves and the organization's operating budget. The LVS team is comprised of an amazing staff of twelve.

La Vida's dedicated board of eleven directors is led by its Founder, Bob Hildreth. Following a career in finance in Latin America, Bob Hildreth entered the nonprofit world to focus on issues of immigration and education. He joined with Boston University to improve the education of immigrant children in Chelsea where he helped build the John Silber Early Learning Center. Coming from a family of educators and a stint as a high school teacher, Bob built three organizations with complementary missions to get low-income students to college, one of which is La Vida Scholars.

# **Financial Stability**

LVS is honored to receive financial support from corporations, foundations and individuals that enables us to provide individualized college access programs for students and their families at no cost. As per our strategic plan, LVS seeks to increase and diversify revenue to support programmatic growth and attract multi-year funding.

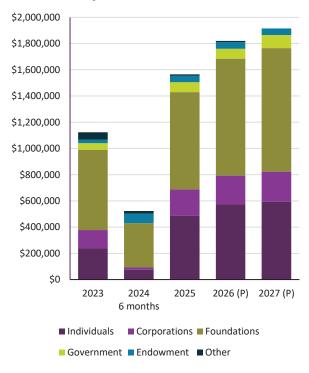
#### **KEY INVESTORS**

- Acadian Asset
   Management
- Amelia Peabody Foundation
- Cradle to Career a TPI Initiative
- Cummings Foundation
- Eastern Bank
- L G Balfour Foundation
- Liberty Mutual Foundation
- Wellington Management Foundation

#### **KEY PARTNERS**

- Chelsea Public Schools
- · Hildreth Institute
- La Colaborativa
- Lynn Public Schools

## **Revenue by Source**





# Success Story CAPRICE, VILLANOVA '23

Caprice joined La Vida Scholars as a sophomore at Lynn Classical High School in 2017. Having immigrated from the Dominican Republic at age 10, she was inspired to pursue medicine after witnessing the health challenges faced by her sibling and aunt. With LVS support and guidance, Caprice was accepted to Villanova University where she majored in Nursing and graduated in four years.

During the pandemic, Caprice gave a virtual campus tour to over 20 La Vida Scholars who were not able to take part in campus visits. Now a Registered Nurse in Lynn, Caprice regularly returns to La Vida to mentor current students. Her influence has spread to her family—both younger brothers became La Vida Scholars, one is attending Boston University and the other is a college bound senior at Lynn Classical High School.

# Program Performance and Organizational Health

Below is a summary of the key measures La Vida Scholars tracks to demonstrate progress, create internal accountability, capture lessons learned, and adjust strategy as necessary.

	FY 2025	FY 2026 (P)	FY 2027 (P)
Program Performance			
Scholars served	260	305	360
Students enrolling in college	65	75	90
College Campus Visits	11	14	14
Total Alumni	406	471	536
Organizational Health/Capacity-Building			
Number of staff members	12	14	15
Number of Board members	11	14	18
Total Revenue	\$1,672,149	\$1,828,500	\$1,985,000

# **Social Impact**

The U.S. Bureau of Labor Statistics consistently shows that higher education correlates with increased earning potential. Individuals with a bachelor's degree earn substantially more than those with only a high school diploma. Research by the Pell Institute indicates that first-generation college students are more likely to promote educational aspirations among their siblings and children. Their educational attainment can lead to a generational shift in attitudes toward education.

Below is the summary of the key indicators that LVS is committed to tracking in the coming years.

Indicator	Current Numbers	2027
Percentage of Scholars who attend college	98%	100%
Percentage of Scholars attending college debt-free	64%	70%
Total Number of college graduates	151	258
Cumulative college savings dollars matched	\$44,760	\$120,000

# **Lynn Museum & Arts Center**

**FOUNDED: 1897** 

**CURRENT ORGANIZATION BUDGET: \$531,300** 

CONTACT: Doneeca Thurston-Chavez, Executive Director

781.581.6200

www.lynnmuseum.org



The Lynn Museum & Arts Center (LMAC) is a dynamic campus located in the historic cultural district of downtown Lynn and is dedicated to illuminating the past, celebrating the present, and informing the future. Founded in 1897, LMAC began as a historical society and now includes two components: The Museum and The Studios.

Over the past 128 years, Lynn's demographics have shifted substantially from majority white residents to majority people of color, with 60+ languages spoken and 44% of residents identifying as Latinx. With this in mind, LMAC uses its 10,000 artifacts, programming, and exhibitions to highlight the city's industrial history while celebrating Lynn's current residents. Local artists, young people, and community members involved with LMAC feel a sense of belonging, healing, and empowerment. They know that their ideas are celebrated and championed, leading to a stronger city.

Cultural institutions like LMAC drive economic growth, generating \$5 in tax revenue for every \$1 in funding. In addition, according to the American Alliance of Museums, access to cultural institutions like LMAC aids in visitors' overall mental and physical health. LMAC envisions a future where all of Lynn's 100,000+ residents see their stories reflected, creating a vibrant, connected, and thriving city.

## **Two-Year Goals**

- 100% free admission for all to The Museum
- Expand The Museum's opening hours to the general public from 24 to 40 hours per week
- Introduce an Artist-In-Residence Program

- Increase number of local artists served
- Expand from 5 to 9 FTE
- Increase number of visitors by 33%
- Increase number of programs offered to the public from 200 to 250

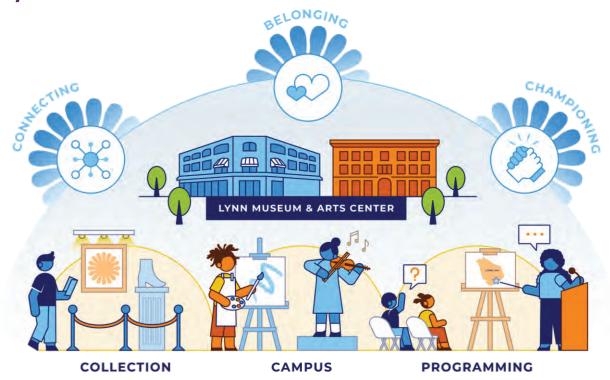
# Investment Opportunity

The Lynn Museum & Arts Center (LMAC) is seeking an investment of \$1,427,000 over the next two years to amplify its impact by increasing the number of visitors to its campus by 33%, expanding its programming by 25%, and serving 33% more local artists. This will be achieved by investing in staff and infrastructure, offering free admission to all, expanding operating hours of operation, launching an Artist-in-Residence Program, and increasing the number of workshops and paid internship opportunities for youth.

#### Ways to Invest

- \$50,000 funds one season of Final Fridays programming
- \$25,000 provides free admission for all to The Museum for an entire year
- \$10,000 pays for a studio for one artist for one year
- Help with the preservation and promotion of LMAC artifacts
- Help with social media, ad placement, and marketing

# The Lynn Museum & Arts Center Model



# The Museum: Connecting the Past, Present, and Future

#### **Illuminating the Past**

**The Collection:** The Museum hosts six community-curated exhibitions annually using the 10,000 artifacts and objects loaned by community members to champion underrepresented voices and stories from Lynn's history and present community.

**History Detectives:** All 1,500 Lynn Public Schools' third graders, teachers, and families come to LMAC for a hands-on object-based learning program tied to the curriculum.

#### **Celebrating the Present**

Museum Enrichment Series for All (MESA): This online program reaches 600 people a year, highlighting local authors, passionate artists, thought-leaders, and entrepreneurs.

**Final Fridays:** From May - August, 200+ people come together monthly on the LMAC campus to celebrate and uplift the cultural community of young adult Black and Brown artists, creatives, dancers, and musicians.

**Second and Fourth Saturdays:** This free, family-friendly program offers visitors weekend access to The Museum to view exhibitions and participate in art-making activities.

#### **Informing the Future**

**Paid Youth Interns:** This workforce development internship works with local students and infuses their unique voices into LMAC's work while adding relevance to its programming, exhibitions, and day-to-day operations.

**Volunteers and Docents:** Over 100 volunteers and docents are part of LMAC's active and engaging community programs.



# The Studios: Lifting Local Artistic Voices

The Studios, purchased by LMAC in 2014, is a 23,000-square-foot historic bank building that showcases and supports the legacy and continuation of the creative community in Lynn and the Greater North Shore.

Emerging Voices: The 43 units within The Studios are offered below market rate to emerging artists and creative entrepreneurs from the greater North Shore so they can thrive in community with others. In addition, two nonprofits currently lease the black box theater and gallery spaces within The Studios. All artists and organizations provide seamless tie-ins to the mission of LMAC, are frequently showcased at The Museum, and actively participate in museum programming.

Welcoming Spaces: Through the annual Downtown Lynn Open Studios program, members of The Studios promote their talents, programmatic offerings, and works for sale to hundreds of attendees. In addition, The Museum highlights the current exhibitions from The Studios and opens its space for pop-ups featuring creative organizations and vendors. The community within The Studios hosts their own weekly, monthly, and quarterly events and programs that see a variety of diverse attendees.

"Doneeca's relational and genuine style of leadership has strengthened the Lynn Museum & Arts Center's reputation as a welcoming space, as well as created new opportunities for youth to feel seen, heard, and valued in the arts and activism community."

— Christine Dixon, Executive Director Someone Else's Child Foundation

## **Leadership & Governance**

With deep family history in both Lynn and the Bahamas, Doneeca Thurston-Chavez is LMAC's sixth Executive Director, and first leader of color. A creative innovator, Doneeca interned at LMAC both as an undergraduate and graduate student. After working at the Peabody Essex Museum, she came to LMAC in late 2019. She has been dedicated to diversifying roles and creating welcoming and equitable environments for marginalized members, ensuring everyone sees themselves reflected in The Museums and The Studios. LMAC is governed by a 10-member Board of Trustees of enthusiastic Lynn champions.

## **Financial Stability**

The Lynn Museum & Arts Center has demonstrated the ability to manage limited funds efficiently and effectively since its inception in 1897, with the primary funding source coming from foundation grants and earned income. LMAC's Executive Director and Board of Trustees are well poised to develop and deepen its individual and corporate fundraising. LMAC's leadership also sees the opportunity to expand earned income to new levels.

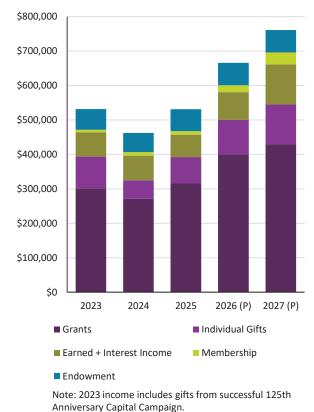
#### **KEY INVESTORS**

- Barr Foundation
- Klarman Family Foundation
- · Lynn Cultural Council
- Mass Cultural Council
- Mass Development
- Someone Else's Child Foundation
- The Boston Foundation
- Van Otterloo Family Foundation

#### **KEY PARTNERS**

- · City of Lynn
- Essex National Heritage Area
- Greenbelt
- LEAP for Education
- Lynn Education District
- Lynn Public Schools
- North Shore Juneteenth Association, Inc.
- · Raw Art Works

## **Revenue by Source**





# Success Story JAH'NYAH SPENCER

Jah'Nyah was 15 when her aunt brought her to the Lynn Museum & Arts Center for the first time. She immediately felt at home, embraced and seen, thanks to the relevant exhibitions that told stories that resonated with her experience.

An artist herself, Jah'Nyah was thrilled to be in a welcoming space that was dedicated to local artists that engaged all visitors with representative, dynamic and inclusive programming.

Over the years Jah'Nyah attended countless community and artisan events hosted by LMAC including Final Fridays and Second and Fourth Saturdays, where she has been a vendor as well as an educator hosting workshops.

As a long-time resident, community artist, creative champion, and active community member in Lynn, LMAC is delighted that Jah'Nyah joined the team as the Creative Engagement Coordinator in 2022.

# Program Performance and Organizational Health

Below are some key measures that LMAC tracks to ensure progress, create internal accountability, capture lessons learned, and adjust strategy as necessary to make sure the mission and vision of LMAC is implemented.

	FY 2025	FY 2026 (P)	FY 2027 (P)
Program Performance			
Visitors to the LMAC Campus	15,000	17,000	20,000
Programs offered on the LMAC Campus	200	225	250
Artists featured on the LMAC Campus	200	210	225
Afterschool enrichment partners	4	6	8
# of paid members to LMAC	263	400	500
Occupancy of The Studios	100%	100%	100%
Organizational Health/Capacity-Building			
Board Members	11	13	15
Full-time staff members	5	7	9
Total Revenue	\$531,300	\$666,000	\$761,000

# **Social Impact**

Below is the summary of the social impact that LMAC aspires to have within the City of Lynn in the next two years. To complement the qualitative information, LMAC will develop a comprehensive campus-wide evaluation of visitors, school groups, and attendees to measure impact. Sample indicators include: learnings, community building, overall satisfaction, engagement, and connection. In addition, LMAC will measure the impact on community artists and their creative practices through surveys and interviews.

Indicator	Current Numbers	2027
Annual growth in visitors	10%	33%
# of hours The Museum is open to the public per week	24 hours	40 hours
# of community curated events and exhibitions on the LMAC campus	8	12
# of community partners	10	15
Implement, refine and relaunch data collection process	Implement	Refine and grow
Free access to LMAC's Museum during public hours	43%	100%

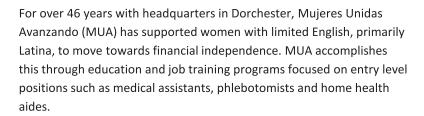
# Mujeres Unidas Avanzando (MUA)

**FOUNDED: 1979** 

CURRENT ORGANIZATION BUDGET: \$1,770,000
CONTACT: Johannah Malone, Executive Director

**617.282.3500** 

www.muaboston.org



The demand for healthcare workers in Boston has been rising due to an aging population and the rapid turnover of staff in the field. Given the City's growing diversity, the need for multilingual healthcare workers, especially Spanish speaking, is significant:

- 35% of Boston residents speak a language other than English at home.
- The number of healthcare worker job postings that require bilingual skills in Massachusetts increased by over 91% from 2018 to 2022.

MUA's rigorous English language and technology instruction, along with wrap-around services including on-site childcare, allow women to engage deeply in the professional training programs.

MUA's impact is two-fold: it fosters success for individuals and provides qualified workers to relieve a stressed healthcare system.

#### Two-Year Goals

- Develop a blended home healthcare and nursing assistant training program
- Expand the number of board members from 5 to 9
- Increase the number of participants from 350 to 425
- Increase the level of individual donors by 25%



# **Investment Opportunity**

MUA is seeking a \$500,000 investment to increase the number of participants from 350 to 425 and to create a blended home health care and nursing assistant training program. The blended certification will enhance students' versatility, allowing graduates to work in both home and clinical settings. Funding will be used to build the infrastructure to accommodate new students by hiring additional teachers, coaches, and organizational staff.

#### Ways to Invest

- Sponsor a woman to complete a training program – \$6,000
- Donate personal care items and school supplies to be distributed to participants
- "Adopt" a MUA family to provide holiday gifts
- Join the Board of Directors

## **MUA's Model**



# Language, Technology, and Wrap-Around Services Are the Foundation

MUA provides language instruction and healthcare training in person and remotely at no charge. Designed to meet women with varying skills and experience, students can partake in one or all the offerings.

- English Language: A high priority for MUA is building language competency for its program participants.
   Students test into one of the appropriate levels (beginner, intermediate, and advanced) of English for Speakers of Other Languages (ESOL) classes and progress as they develop.
- Technology: MUA offers 12-week modules taught in English that explore basic technology, including email, internet, business writing and review, Microsoft Office, and Google Suite. In addition, MUA offers a Bring Technology Home program that provides students with Chromebooks free of charge.
- High School Equivalence (HiSet): MUA's course prepares students to take the HiSET exam in Spanish.
   This credential demonstrates that the student has high school level academic skills which is critical to many as they seek employment and higher education.

• Wrap-Around Services: On-site childcare for the children of students is available free of charge when women are in class. In addition, MUA offers individualized referrals for housing, healthcare, and legal services. MUA is committed to staying involved with students after they graduate and to building a network of peers who can be resources for each other in the years to come. Half of MUA's participants are under age 30 and 99% are low income.



# Professional Training Equals Career Advancement

Currently, there are 800 women on a MUA waiting list to participate in one of the following:

- Clinical Medical Assistant Training (CMA): CMA has been in high demand in clinics and community health centers. CMA curriculum covers general healthcare knowledge, phlebotomy, cardiology/EKG, and laboratory procedures.
- Phlebotomy Training: Students learn the skills
  necessary to become certified phlebotomists, enabling
  them to seek employment in hospitals, community
  health centers, or laboratories. The course includes a
  120-hour externship working at a hospital or clinic.
- Home Health Aide Training (HHA): The training focuses on basic patient care and safety skills, including CPR certification. It prepares students to work in various settings such as patients' homes, nursing homes, or group homes.
- Proposed Combined CNA and HHA: MUA is seeking to develop a combined training program to expand job opportunities to include home, clinic, and hospital settings and to raise earning potential of graduates.

"We value this partnership, and the impact MUA has on both our workforce, and the patients we serve."

Debbi-Anne Williams, PhD Clinical Education
 Coordinator, Department of Laboratory Medicine,
 Boston Medical Center

## **Leadership & Governance**

Founded in 1979 by a group of volunteers, MUA remains a community-centered organization. Johannah Malone, MUA's executive director, started at MUA twenty-five years ago as an intern. With a degree in Spanish and French Literature from Boston University and a Master's degree in Applied Linguistics from UMass Boston, she has grown professionally with the organization. Today MUA is led by a five-person board of directors with ties to education and healthcare. Committed to engaging participants as staff members so current students can learn from their experience and expertise, five former students are now MUA teachers and coaches.

## **Financial Stability**

The largest percentage of MUA's funding comes through government education and workforce development grants. While workforce development has historically received bipartisan support, and MUA has received an indication that its government funding will continue at current levels, building a diversified funding base is a priority for organizational leaders.

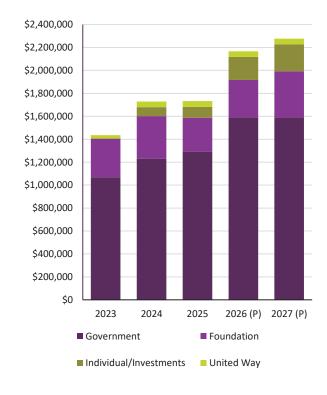
#### **KEY INVESTORS**

- Office of Workforce Development
- Massachusetts
   Department of
   Elementary and
   Secondary Education
   (DESE)
- United Way of Massachusetts Bay
- The Clowes Fund

#### **KEY PARTNERS**

- Beth Israel Deaconess Medical Center
- DotHouse Health
- Boston Medical Center
- · Joslin Diabetes Center
- · Living Well Rehab Center
- Tri-Town Podiatry

## **Revenue by Source**





# FROM UNCERTAINTY TO TRIUMPH: ROSE'S INSPIRING JOURNEY WITH MUA

A devoted mother and a native of Haiti, Rose came to MUA determined to build a better future for herself and her young son. She faced obstacles—language barriers, financial hardship, and the trauma of living in a war-torn country.

Over two years she completed MUA's High School Equivalency Test (HiSET) in Spanish, English for Speakers of Other Languages (ESOL), and Home Health Aide programs while working two jobs. Rose moved into a two-bedroom apartment, creating a safe, stable home for her family.

MUA stood beside her along the way. Through Adopt-A-Family assistance, a Thanksgiving turkey, and even the personal support of a staff member who took her to her driving road test, Rose felt the power of a community behind her. Her eyes are now set on becoming a Clinical Medical Assistant (CMA) and MUA provides the training and support for her to advance.

# Program Performance and Organizational Health

Below is a summary of the key measures MUA tracks to demonstrate progress, create internal accountability, incorporate lessons learned, and adjust strategy as necessary.

	FY 2025	FY 2026 (P)	FY 2027 (P)
Program Performance			
# of Students (All Programs)*	350	400	425
# of Students in Language Classes	206	220	225
# of Students in HiSet Classes	45	50	55
# of Students in Technology Trainings	65	75	85
# of Students in Allied Health Trainings	88	120	150
Organizational Health/Capacity-Building			
# of Full -Time Employees	2	3	4
# of Part -Time Employees	26	26	28
# of Board Members	5	7	9
Total Revenue	\$1,770,000	\$2,300,000	\$2,380,000

<sup>\*</sup>Number of total students enrolled (students can be enrolled in multiple classes over one year)

## **Social Impact**

Below is the summary of the social impact that MUA aspires to have in the next two years. Note: Housing insecurity is the top reason for participant withdrawals and is reflected in these outcomes—25% of students live in shelters.

Indicator	Current Numbers	2027
% of students who demonstrate a gain in English on standardized test	80	85
% of students who demonstrate a gain in technology competencies	80	90
# of participants who secure a job for the first time or advance in their current job	82	85

MUA graduates have the language and technical skills to obtain better jobs and become more fully integrated into community life. Given the demand for multilingual healthcare workers, MUA students are well positioned for career advancement.

MUA graduates fill a gap in the healthcare system for multi-lingual staff. When patients can effectively communicate with medical professionals in their native language, they are more likely to have better outcomes. Accurate communication reduces the risk of misdiagnosis and medical errors.

# Speak for the Trees, Boston

FOUNDED: 2018

**CURRENT ORGANIZATION BUDGET: \$1,348,816** 

CONTACT: David Meshoulam, Ph.D., Executive Director and Co-Founder

617.766.5015

□ david@treeboston.org

www.treeboston.org

In the era of climate change, as Boston faces hotter summers, urban trees are increasingly seen as a must-have, not merely a nice-to-have. Trees cool hot city streets, remove air pollutants, filter storm water, promote better health, improve mental well-being, and reduce energy usage. Despite their environmental, social, and health benefits, not all Boston residents receive equal benefits from trees, a concept called "tree equity." The inequity of tree distribution in Boston neighborhoods such as Roxbury, Dorchester, and East Boston, can be traced to systemic racist practices, such as redlining in the 1930s, and persistent, ongoing urban disinvestment.

Founded in 2018, Speak for the Trees, Boston (SFTT) works to build climate and environmental resilience in Boston's most vulnerable neighborhoods, those marginalized by historic injustice. SFTT does this by planting, stewarding and caring for trees, and educating residents on the importance of trees to their health, environment, and well-being. Key to SFTT's success is their robust network of collaborations with local and national organizations, and city and state governments. SFTT believes that strong and green communities are the backbone of safe spaces, social cohesion, and healthy, livable neighborhoods.

## **Two-Year Goals**

Over the next two years, SFTT plans to focus on growth and sustainability as follows:

- Increase annual trees planted by 25% and trees distributed by 50%.
- Double the number of youth and adults trained in tree stewardship.
- Launch a capital campaign to secure a new operations headquarters in Boston.

- Increase capacity by 30% by adding 3 FTEs.
- Create a Community Tree
   Captains program and an Urban
   Forestry Fellowship.
- Develop a tree advocacy program to educate residents and elected officials about the value of trees.



# Investment Opportunity

SFTT is seeking \$2.8M in investments to support a capital campaign, capacity building, and programmatic expansion over the next two years. Capital investments include securing a new operations headquarters that enables SFTT to expand its programming and grow and distribute its own trees. Capacity building includes replacing potentially lost federal grants to fund a Tree Captains program, an Urban Forestry Fellowship, and to hire an advocacy coordinator, office manager, and grants manager to support growing operations. Programmatic expansion includes hiring additional seasonal tree care associates.

#### Ways to Invest

- Donate a new truck for \$60,000
- Sponsor a teen in the Teen Urban Tree Corps for \$5,000/year
- Fund a tree planting or tree giveaway
- Volunteer to plant or care for trees
- Invite SFTT to plant trees on your property
- Host SFTT for a lunch-and-learn
- Join SFTT's Board

## Speak for the Trees, Boston's Model



## **PLANT TREES**

Communities with low tree canopy coverage such as East Boston, Dorchester, and Roxbury are hotter and have more air pollutants, with residents experiencing higher levels of health risks such as asthma and heart disease. SFTT works to improve communities' climate resilience and residents' well-being by planting trees on public and private land, providing free trees for residents to plant in their yards, and educating residents in caring for trees.

## **CONNECT AND COLLABORATE**

SFTT believes that all residents play an important role in solving local and global environmental challenges and grounds its work in residents' input through community building and outreach. Current programs include:

- Boston Urban Forest Friends: Monthly meetings and an annual symposium to build a network of tree allies
- Arbor Week: An annual celebration of urban trees that includes forest bathing, tree walks, and community art
- Community Partnerships: Collaborations with local organizations to enhance SFTT's reach by co-hosting tree giveaways and educational programs

## **EDUCATE AND EMPOWER**

All Boston residents deserve a clean and healthy urban environment, no matter their zip code. SFTT offers educational programs to increase community members' understanding of the importance of planting and preserving trees. These include:

- Teen Urban Tree Corps: Paid, hands-on, school-year and summer youth education, and skill building programs
- Educational Enrichment: Nature-based education activities for schools and after-school programs



- Community TreeKeepers: Training of and providing skills and tools to residents on how to plant, care, and advocate for trees in their communities
- Community Tree Walks: Co-created neighborhood walks with community members that highlight the importance of trees and showcase local trees

#### PRESERVE AND PROTECT

Trees are living organisms that require ongoing care, stewardship, and protection in order to grow to full maturity and to provide maximum ecosystem benefits. SFTT is committed to preserving and protecting trees through tree care, public education and advocacy, and training initiatives by:

- Providing tree watering and maintenance by staff and volunteer community members
- Supporting resilient tree canopies by planting a diversity of tree species to mitigate against tree loss due to climate change and pests and diseases
- Advocating for tree care, preservation funding, and protection policies at the state and local levels
- Highlighting the importance of legacy trees through our Tree Stories, Big Old Trees maps, and tree walks.

"I am very thankful for all the work that SFTT does in the community. SFTT is a real asset for Boston and I look forward to seeing the organization continue to grow."

 Todd Mistor, Director of Urban Forestry, Boston Parks and Recreation Department

# **Leadership & Governance**

David (pronounced Dah-veed) Meshoulam co-founded Speak for the Trees in 2018. David's fascination with nature began as a young boy, inspiring him to become a high school science teacher, study history and philosophy of science, earn a Ph.D. in Curriculum and Instruction, and become an environmental leader. He is a graduate of the Green Communities Leadership Institute, a Senior Fellow at the Environmental Leadership Program, and former cochair of the Urban Ecology Collaborative. David and his staff are supported by SFTT's dedicated, nine-person Board of Directors who bring expertise in critical areas such as marketing, community engagement, and finance.

# **Financial Stability**

SFTT is committed to long-term sustainability. Since its founding in 2018, corporate, government, and foundation grants have comprised up to 85% of its annual revenue. In Q1 2025, SFTT hired a Director of Advancement to grow individual and unrestricted corporate gifts to comprise at least 20% of its revenue by 2027 and reduce the reliance on restricted and government grants.

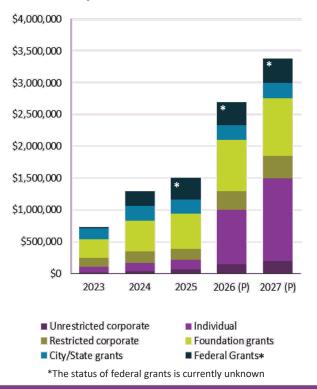
#### **KEY INVESTORS**

- American Forests
- Arbor Day Foundation
- City of Boston
- Liberty Mutual Foundation
- Massachusetts Department of Conservation and Recreation
- The Cedar Tree Foundation
- United States Forest Service
- Urban Sustainability
   Directors Network

#### **KEY PARTNERS**

- Boston Department of Parks and Recreation
- Boston Public Schools
- Codman Square
  Neighborhood
  Development Corporation
- Edgewater Neighborhood Association
- MA Youth for Climate Justice
- Roxbury Environmental Empowerment Project
- The Food Project

## **Revenue by Source**





# **Success Story**

#### TIFFANY WILLIAMS AND BLACK FOREST

SFTT staff, community members, and corporate volunteers from PwC partnered with the Codman Square Neighborhood Council, Friends of Loesch Park, MIT's Poetic Justice Lab, and the Arbor Day Foundation, to plant fourteen trees to honor Black lives from the community lost to COVID-19. Tree planting for Dorchester's Black Forest, part of a national living memorial, was held at Loesch Park. The event opened with a moment of silence and a reading of fourteen names of the people being remembered.

For Tiffany Williams, planting a tree with her own hands created a living memorial to her mother, Jacqualine, who died in 2020. She reflected, "I started to think about how I could remember my mom; I figured that if I planted a tree, it would be here a long time – keep her alive in a sense. I have her only grandson, and I thought this would be a way for him to come back here to a place where he can find her and find out about her when he grows up."

# Program Performance and Organizational Health

Below is a summary of the key measures Speak for the Trees tracks to demonstrate progress, create internal accountability, capture lessons learned, and adjust strategy as necessary.

	FY 2025	FY 2026 (P)	FY 2027 (P)
Program Performance			
Trees: Number of trees planted/maintained (All planted trees are maintained for 2 years)	100/215	125/280	155/380
<b>Trees Distributed:</b> Number of free trees distributed to the community	200	300	400
<b>Community Education</b> : Number of adults and youth who receive education and tree stewardship training	50	75	100
Connected Community: Number of public events, i.e., organized tree plantings, education events, trainings, lunch and learns, tree walks, monthly meetings	35	40	45
Organizational Health/Capacity-Building			
Increase the number of FTEs to support programmatic and revenue growth	10	12	13
Secure new operations headquarters	Site evaluation and design	Engage stakeholders; finalize lease	Plan and prepare for construction
Total revenue	\$1.5M	\$2.7M	\$3.4M

# **Social Impact**

SFTT aims to increase the climate resilience of every neighborhood in Boston so residents benefit from cooler summer temperatures and improved long-term mental, physical, economic, communal, and social health. Below is the summary of the social impacts that Speak for the Trees, Boston aspires to have on neighborhoods it serves in the next two years.

Indicator	Current Numbers	2027
<ul> <li>Pounds of air pollutants removed</li> <li>Pounds of carbon sequestered</li> <li>Gallons of storm water runoff avoided</li> </ul>	> 475 pounds > 25,845 pounds > 140,914 gallons	>782 pounds > 42,547 pounds > 231,980 gallons
Values above are estimated ecosystem benefits of	trees planted by SFTT sin	ce 2018
Increase survivability of trees planted and distributed.	Develop tracking system	Analyze data
Number of new partnerships with community-based organizations to increase the number of residents empowered to plant, care for and advocate for trees in their neighborhoods.	10	20

# Vital Connections (Vital CxNs)

FOUNDED: 2020

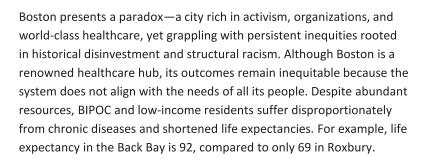
**CURRENT ORGANIZATION BUDGET: \$1,016,893** 

**CONTACT:** Ariel Childs, Executive Director

413-530-8031

□ ariel@vitalcxns.org

www.vitalcxns.org



Vital Connections exists to better coordinate Boston's diverse community health ecosystem\* by shifting power to those closest to its challenges. The organization believes the fragmented healthcare system can be repaired through vital connections among neighbors, community organizations, sectors, and social resources. Its community-responsive approach identifies true needs and links existing services and programs to create impact. Vital Connections measures success by aligning the health ecosystem to serve historically disinvested communities and empowering them to spearhead transformative solutions. Its community-led systems change model is recognized as a national best practice for advancing health equity by the National Network of Public Health Institutes.

## **Two Year Goals**

- Hire additional project managers and community leaders to sustain and grow collaborative initiatives
- Hire a systems integration lead to deepen partnerships and expand contracts that bridge systems of care with communitybased grassroots efforts
- Invest in partnerships for leadership training and workforce development to equip community stewards with skills that boost employment and economic mobility
- Optimize evaluation framework to demonstrate readiness for replication and scaling, driving broader impact



# **Investment Opportunity**

Vital Connections seeks a \$3M investment over two years to evaluate and scale its systems-change model, strengthening Boston's community health ecosystem. By expanding capacity, growing its network of collaborative initiatives, and integrating systems care with community stewardship, Vital Connections will demonstrate the power of connection. A tiered evaluation will measure health equity outcomes, ecosystem improvements, and community capacity growth, refining and scaling the model to drive evidence-based systems change and advance health equity for all.

#### Ways to Invest

- \$150K to hire a systems integration lead or project manager to expand capacity
- \$100K to maintain existing initiatives or address a new community-identified health equity need
- \$75K to develop a scalable evaluation framework
- \$50K to fund a cohort of 15 community peer-to-peer advocates
- Offer expertise in PR, HR or Development

# **Vital Connections Community-Led Systems Change Model**

Advancing Health Equity for All



# **Building Vital Connections**

Vital Connections unites residents, organizations, and systems of care to address community health priorities and drive meaningful change. Together, Vital Connections meets on-the-ground needs while demonstrating the potential of long-term, community-led systems transformation. Its nationally recognized Community-Led Systems Change Model mobilizes grassroots efforts, convenes cross-sector partnerships, cultivates community-driven solutions, and invests in data-driven, locally sustained health infrastructure. This model transforms conditions rooted in inequitable systems and structures that undermine the community health ecosystem. It includes four stages:

- Assess community assets and needs to respond to health equity challenges while building on existing resources
- Convene across silos to generate strategies using existing resources to ensure a collaborative and efficient health ecosystem
- **Cultivate** community-centered solutions with investments in community stewardship
- **Sustain** a community-driven health ecosystem through integrating systems and institutional investments

To date, Vital Connections has applied its model through various initiatives to address clinical-community partnerships, food access, COVID 19, maternal health and mental health. Additionally, the organization has invested \$100,000 in community partnerships and facilitated 19,000 health connections across its initiatives.

Clinical-Community Partnerships: Community Health Hubs unite leaders, organizations and clinical care to expand access to health and social resources in trusted community spaces.



Food Access: The Neighborhood Food Action Collaborative (NFAC) is a cross-sector network building a more equitable food ecosystem in Boston. With over 50 community members and 30 organizations, NFAC streamlines food resource coordination and is supported by community leaders, the City of Boston, major healthcare systems, and the Boston Public Health Commission. In 2024, Vital Connections supported the NFAC to distribute 305,000 pounds of food, including diverting 116,000 pounds from landfills.

Maternal Health Equity: In partnership with the New Commonwealth Fund, Vital Connections is co-creating solutions to strengthen Boston's maternal healthcare by partnering with trusted hubs to spread awareness of diverse birth options and align services with community needs.

**Mental Health Equity:** By partnering with mental wellness providers, community organizations, and community member peer advocates, Vital Connections is overcoming barriers to mental wellness and connecting residents to community-based care.

"It shouldn't be this hard if you have a community wanting to help their own community. After meeting Vital Connections, we finally secured reliable food for those in need."

- Carrie D., NFAC Community Member

## **Leadership & Governance**

Executive Director Ariel Childs brings insights from 15 years of experience building health equity programs for a large Boston healthcare system, which lacked the clinical-community connections needed to improve outcomes. At Vital Connections, she is committed to the upstream, community-first solutions that can help repair fractures in community health infrastructure and overcome silos in care. The staff and eight-member board are accountable to and reflective of the community Vital Connections serves through several deliberate efforts to ensure representation, transparency, and authentic partnership with the community.

# **Financial Stability**

Vital Connections demonstrates strong financial stability with significant revenue growth from \$627K in 2023 to a projected \$1.25M in 2025, and a goal of reaching \$1.65M by 2027. Vital Connections manages expenses proportionately and has diversified funding sources.

Consistent financial growth and planning help ensure sustainable support for Vital Connections' initiatives.

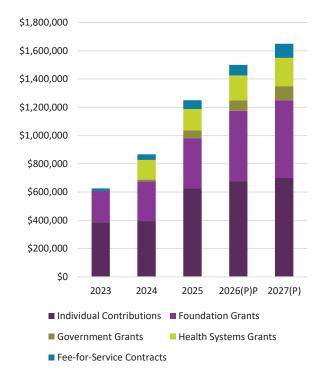
#### **KEY INVESTORS**

- Blue Cross Blue Shield of Massachusetts
   Foundation
- · City of Boston
- Life Science Cares
- · Mass General Brigham
- National Network of Public Health Institutes
- New Commonwealth Fund
- Thoracic Foundation

#### **KEY PARTNERS**

- ABCD
- Boston Public Health
   Commission
- City of Boston Office of Food Justice
- Epiphany School
- GenUnity
- Mass General Brigham
- Mattapan Food and Fitness Coalition
- Union Capital

## Revenue by Source





## **Success Story REBECCA**

Born and raised in Hyde Park, Rebecca grew up helping elderly and non-English-

speaking neighbors.

When COVID hit, she began volunteering at food pantries and joined the Neighborhood Food Action Collaborative (NFAC). She quickly built strong relationships within NFAC, and a year after joining, Rebecca's NFAC peers recognized her leadership potential and nominated her as a community leader for the collaborative. She co-led meetings, liaised with the community, and supported food distribution.

Initially hired temporarily, her leadership secured her a permanent position with Vital Connections, stewarding the organization's food access efforts. As a community leader, Rebecca's growth continued, and in 2024, she earned her Community Health Worker certificate.

For Rebecca, leadership means building connections, understanding challenges, and sharing knowledge to create real solutions.

# **Program Performance and Organizational Health**

Vital Connections' evaluation system tracks performance, network sensitivity, partner satisfaction, initiative growth, and impact metrics. Below is a summary of the key measures Vital Connections monitors to assess its impact.

	FY 2025	FY 2026(P)	FY 2027(P)
Program Performance			
# of community residents paid to steward health equity strategies, resulting in increased power shifted to community leaders and residents	50	70	90
# of strategic partners engaged in collaborative health equity initiative	100	115	135
# of community members who receive health services, resources, or information via a Vital Connections clinical initiative	1700	2000	2500
Organizational Health/Capacity-Building			
Full and part-time staff	9	11	13
Board members	9	11	13
Implement impact measurement model with fidelity	Launch	Synthesize	Optimize model
Total Revenue	\$1,250,000	\$1,500,00	\$1,650,00

# **Social Impact**

Vital Connections' impact is seen in a thriving community health ecosystem that drives equitable health outcomes. This is achieved through its Community-Led Systems Change Model, which involves co-designing solutions with affected communities. By shifting power to community members, fostering cross-sector collaborations, and ensuring effective and efficient resource flows, Vital Connections aims to create a sustainable and equitable health ecosystem in Boston.

Below is the summary of the social impact that Vital Connections aspires to have in the next two years.

Indicator	Current Numbers	2027(P)
% of strategic partners reporting an improved connection to the community	80%	90%
% of ecosystem stakeholders reporting an improved connection to each other	64%	85%
% of community members reporting a gain in leadership skills*	82%	95%
% of overall revenue generated from healthcare and/or systems-level institutions, indicating systems integration with community-based health equity	20%	30%

<sup>\*</sup> Metric applies to the NFAC community members. Will be tracked across initiatives in future years.

# Waltham Partnership for Youth (WPY)

**FOUNDED: 1988** 

CURRENT ORGANIZATION BUDGET: \$1,200,000

CONTACT: Magali Garcia-Pletsch, Executive Director

**%** 781.314.3367

magali@walthampartnershipforyouth.org

www.walthampartnershipforyouth.org

Waltham is a vibrant city with a wealth of economic, educational, and cultural resources, yet many young people do not have access to the same opportunities as others. These disparities limit their key life outcomes, including education, employment, health, and well-being.

Waltham Partnership for Youth (WPY) works to close this opportunity gap by running programs for youth and connecting families to resources through collaborations with community partners. WPY's goal is for all students to have the skills and resources to create their own paths to success and well-being. WPY serves over 850 young people and families annually, connecting them to education, career pathways, socialemotional support, and community resources.

#### Program Areas:

- Wraparound Waltham: Holistic support for newcomer immigrant students, including case management, bilingual counseling, and community resource navigation
- Career Exploration & Training: Paid internships, mentoring, career workshops, and professional development for high school students
- Research & Education: Leadership of national survey on student well-being to inform local programming and policies

#### **Two-Year Goals**

- Expand number of funded student internships by 50%
- Pilot program to support 10
   WPY alumni with postsecondary pathways
- Double the amount of research dissemination
- Expand organizational capacity by 2 FTEs to support development and communication



# Investment Opportunity

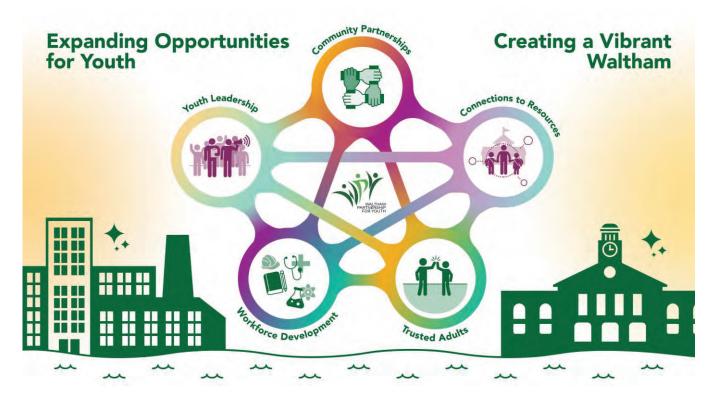
WPY seeks \$2 million over the next two years to support its growth in three key areas. First, funding will allow WPY to provide additional services and increase collaboration with community partners to better meet the increasing needs of the immigrant community in Waltham.

Second, WPY seeks to increase internship opportunities for young people and build an alumni support program. Third, WPY will expand internal organizational capacity and financial sustainability by hiring full-time staff focused on development, communications, and operations.

#### Ways to Invest

- \$5,000 to sponsor a student internship stipend
- \$4,000 to support in-school programming for immigrant students
- \$100,000 to staff the Welcome
   Center
- Facilitate connections to local partners
- Host a student internship
- Apply to join the Board of Directors

## Waltham Partnership for Youth Model



## **Program Areas**

WPY's work is grounded in the belief that when young people are connected to meaningful opportunities and supportive relationships, they can chart their own paths to success. Through strategic partnerships with schools, nonprofits, and local employers, WPY delivers programs that respond to the evolving needs of Waltham's youth and families—especially those who are newly arrived, navigating systemic barriers, or facing opportunity gaps. The following initiatives illustrate WPY's holistic, community-driven approach to youth development.

#### **Wraparound Waltham**

In collaboration with the public schools, Wraparound Waltham connects newcomer immigrant students and their families to school and community resources that address their holistic needs. All services are culturally and linguistically responsive.

During the school day, students participate in a small group, called Welcome Class, where they build relationships with peers and adults while learning about opportunities in the community.

The Welcome Center is a centralized hub where newcomer students and families can seek referrals for legal aid, housing support, mental health and medical care, and financial assistance. The Center also provides workshops on topics like immigrant rights, educational opportunities, and workforce development.

Wraparound students often need additional mental health supports due to experiences they had related to migration. Through partnerships with local organizations, WPY provides access to no-cost bilingual mental health services.



## **Program Areas (Continued)**

**Career Exploration & Training (CET)** 

The cornerstone of CET programming is a paid internship program, where students participate in skill-building learning opportunities hosted by Waltham employers in sectors such as healthcare, education, technology, and mental health. Students also participate in workshops on resume building, networking, and industry skills. WPY offers specialized mentorship programs for students of color, connecting them with professionals in their fields of interest. This program connects youth to career paths, helping them to be career-ready and feel empowered to find their individual path towards success.

#### **Research & Education**

WPY leads Waltham's Youth Risk Behavior Survey (YRBS), a national public health monitoring system that looks at health-related behaviors among high school students in the United States. Conducted every two years, the survey provides critical data about mental health, substance use, and social-emotional well-being that WPY uses to inform programming and community partnerships, as well as raise awareness at the city and state level.

"We cannot fully meet the social, emotional, physical, economic, and mental health needs of our immigrant youth and families without collaboration from community partners like WPY."

- Genevra Valvo, Waltham Public Schools

## **Leadership & Governance**

Magali García-Pletsch, Executive Director, joined Waltham Partnership for Youth in 2021 as the first Director of Programs and Operations. Her career has been dedicated to building bridges and making connections across communities. She brings extensive experience in schools, higher education, and social service organizations.

WPY staff reflects the community: 90% are bilingual and nearly half are first generation immigrants.

WPY's Board of Directors includes 18 members with wide ranging areas of professional expertise. Nearly 90% of the Board work, reside in, or grew up in Waltham.

## **Financial Stability**

Waltham Partnership for Youth currently secures funding through foundations, corporate giving, government contracts, events, and individual donations. WPY has several multi-year grants and is looking for additional long-term funding relationships. Anticipating that government funding will continue to decrease, WPY is actively seeking to build a stronger base of foundation and individual donors.

#### **KEY INVESTORS**

- Boston Children's Hospital
- The Boston Foundation City of Waltham
- The Clowes Fund
- Cummings Foundation
- The Ludcke Foundation
- Marriott Daughters
   Foundation
- Middlesex Savings Bank
- Newton-Wellesley Hospital

#### **KEY PARTNERS**

- Abcam
- Bentley University
- Brandeis University
- · Children's Charter
- Doc Wayne
- MassHire Metro
   Southwest Workforce
   Board
- The Village Bank
- Waltham Public Library
- · Waltham Public Schools

### **Revenue by Source**





# Success Story DANIEL ARANA MAZARIEGOS

When Daniel first came to WPY, he had just immigrated from Guatemala. As a Spanish speaker, it was difficult for him to communicate and understand his new environment.

Wraparound Waltham connected him to a supportive community of peers and adults at school and helped him access the resources he and his family needed.

Daniel returned to WPY to participate in the Roses in Concrete program, which pairs students of color from Waltham High School and Brandeis University for a yearlong mentoring experience.

After graduation, Daniel participated in WPY's summer internship program and was placed with Wraparound Waltham: a full circle moment. Daniel starts community college in the fall.

Daniel said, "WPY has impacted my life in a great way. My mentor always told me that my voice can be heard. I felt loved, and there was a great community of people who were there to help me."

# Program Performance and Organizational Health

WPY has evaluation activities in place for all programming efforts. Below is a summary of some key measures that WPY tracks to demonstrate progress, create internal accountability, incorporate lessons learned, and adjust strategy.

	FY 2025	FY 2026 (P)	FY 2027 (P)
Program Performance			
Number of families served through Wraparound Waltham	270	280	300
Number of students participating in paid internships	120	150	180
Workshops presented to community partners about YRBS data	10	15	20
% of students in internship program who are students of color and/or come from low-income households	65%	70%	75%
Organizational Health/Capacity-Building			
Number of staff members	10	11	12
% staff who speak a language other than English	90%	>75%	>75%
% of internships paid for by employer partners	51%	60%	75%
% Board members who work, reside, or grew up in Waltham	90%	90%	90%

## **Social Impact**

Waltham Partnership for Youth is creating pathways for economic mobility, well-being, and belonging, especially for immigrant youth and families, by expanding access to paid internships, wraparound supports, and mentorship. WPY's initiatives connect students to essential resources and meaningful opportunities, while its research elevates youth voice to influence local programming and policy. By centering collaboration and equity, WPY is building a stronger, more connected Waltham where all young people can thrive.

Below is the summary of the social impact that WPY aspires to have in the next two years.

Indicator	Current Numbers	2027
Number of community partners	40	45
\$ provided to families for emergency situations	\$8,400	\$16,000
% students satisfied with their internship experience	90%	95%
% students who demonstrated increased confidence because of their internship	89%	95%
% of WPY participants who progressed academically	94%	98%
% WPY participants who had an increased sense of belonging	76%	90%

Notes			

# Notes



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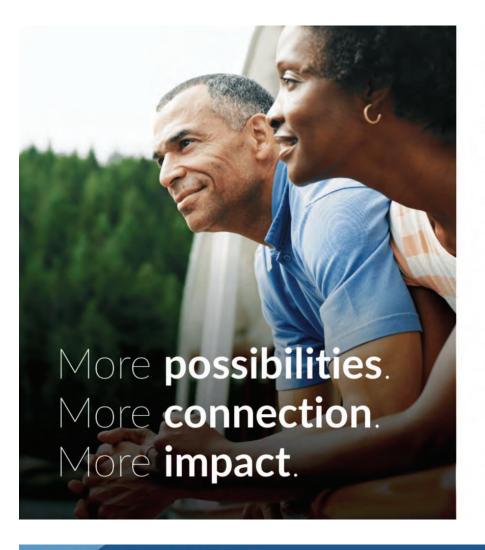
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## INNOVATORS

#### 2025

Brighter Boston
La Vida Scholars
Lynn Museum & Arts Center
Mujeres Unidas Avanzando (MUA)
Speak for the Trees
Vital Connections (Vital CxNs)
Waltham Partnership for Youth (WPY)

#### 2024

Beat The Odds (BTO)
Boston Food Forest Coalition
Family Independence, Inc.
Just a Start Financial
Empowerment Collaborative
Kids in Tech
Latinx Community Center
for Empowerment (LCCE)

Massachusetts Women of Color Network (MAWOCN) Top Notch Scholars

#### 2023

chica project
GenUnity
Justice 4 Housing
The Latino Health
Insurance Program (LHIP)
Lowell Parks & Conservation Trust
MissionSAFE
RIA, Inc.
United Interfaith Action of

Southeastern Massachusetts (UIA)

#### 2022

Boston Alliance of LGBTQ+ Youth (BAGLY)
The Center for Hope and Healing
Chinatown Community Land Trust
Mattapan Food and Fitness Coalition (MFFC)
Sisters Unchained
Teen BLOCK, a former program of Lowell
Community Health Center
Transformational Prison Project
Young Man with a Plan (YMWAP)

#### 2021

Breaktime
Everyday Boston
Immigrant Family Services Institute (IFSI)
The Loop Lab
Neighbor to Neighbor
Project Place's Comprehensive
Reentry Program

#### 2020

The 1647, Inc.
Adaptive Sports New England
Boston HERC (Higher Education
Resource Center)
Elevated Thought
OrigiNation Cultural Arts Center
PAARI (Police Assisted Addiction
& Recovery Initiative)
Vital Village Networks
WHALE (Waterfront Historic Area League)

#### 2019

Beat the Streets New England (formerly Boston Youth Wrestling)
Disability Policy Consortium
Dream Out Loud Center, Inc.
English for New Bostonians
LEAP for Education
Paige Academy
Urban Farming Institute
Y2Y Network

#### 2018

ACT Lawrence
Community Boating Center
Fathers' UpLift
GreenRoots
Partners for Youth with Disabilities (PYD)
Political Asylum/Immigration Representation (PAIR) Project
The Renew Collaborative, a program of HomeStart
Strategies for Youth



#### 2017

**Boston CASA** 

Citizens for Juvenile Justice

Community Economic Development Center

Institute for Nonprofit Practice

Julie's Family Learning Program

Project Citizenship

Room to Grow

#### 2016

African Community Education (ACE)

Cambodian Mutual Assistance Association

Dorchester Community Food Co-op

Hale Education

Louis D. Brown Peace Institute

MassCOSH

SMART Team at JRI

Women's Money Matters

(formerly Budget Buddies)

#### 2015

Catie's Closet

Company One Theatre

Courageous Parents Network

Massachusetts Public Health Alliance (formerly Massachusetts Public Health Association)

Mystic River Watershed Association

Transformative Culture Project (formerly Press

Pass TV)

Waypoint Adventure

#### 2014

Coaching4Change

Doc Wayne

Mill City Grows

Silver Lining Mentoring (formerly Adoption &

Foster Care Mentoring)

Veterans Legal Services

#### 2013

AgeWell West Roxbury

**GRLZ** Radio

Safe City Academy

Groundwork Lawrence

Shelter Music Boston

#### 2012

Cooking Matters Massachusetts

InnerCity Weightlifting

LGBTQIA+ Aging Project

Science Club for Girls

Tempo Young Adult Resource Center

WorkExpress, a program of Father Bill's

& MainSpring

#### 2011

Fiscal Health Vital Signs

**Future Chefs** 

Massachusetts Senior Action Council

MathPOWER

Smart from the Start

#### 2010

ExperienceCorps, a program of Literations (formerly Generations Incorporated)

Home & Healthy for Good, a program of MA Housing & Shelter Alliance

SPOKE (formerly Medicine Wheel Productions)

My Life My Choice

Playworks New England

Project Hope: Workforce Development & Employer

Partnership

#### 2009

Bessie Tartt Wilson Initiative for Children

Hearth, Inc.

Maritime Apprentice Program, a former program of the

Hull Lifesaving Museum

More Than Words

Raw Art Works

uAspire (formerly ACCESS)

#### 2008

CitySprouts

Cradles to Crayons

Girls' LEAP

ReVision Urban Farm

True Colors: OUT Youth Theater, a program of The

Theater Offensive

UTEC

#### 2007

**Building Impact** 

Incarcerated Youth at Play, a former program of Actors'

Shakespeare Project

Strong Women, Strong Girls

The TRUST Project (formerly Boston Urban Youth

Foundation)

#### 2006

Boston Black Women's Health Institute

Tacos Unidos, a former program of Roca

Treehouse Foundation

WriteBoston

Zumix, Inc.

#### 2004

Boston Children's Chorus

Boston Health Care and Research

Training Institute

Close to Home

Common Impact

Rediscovery House

VietAID

#### 2003

Boston Learning Center

ACT Roxbury, a former program of Madison Park Development Corporation

Eagle Eye Institute

Haley House

Social Capital Inc.

Year Up







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